

Student Pitch at J.Cook & Genoa Universities in Singapore

The New Silk Route: Connecting Trading Cities & Developing Technology Solutions



7.00-17.00 GMT, November 1st
Serious Games Labs @ J.Cook University Singapore & Simulation Team Labs in Genoa,

The *New Silk Route Pitch* provides an opportunity to students to address the Future of East to West Logistics Evolution by providing quick and impact presentations on Original And New Strategic Solutions & Opportunities emerging from Ideas, Models and Data

The **Student Teams** are encouraged to participate to this Experience by preparing an impact **Pitch Presentation** on the **New Silk Route** and adding specific considerations based on **Data** and **Models** able to support the proposed new views on **Emerging Strategic Solutions & Opportunities** in this field. The **Short Pitch Presentations** will be delivered by each team within 5 minutes maximum time duration, live or virtually, during the afternoon of November 1st, 2019 as element of a competition among different teams of students from **Genoa University** in **Italy** and **James Cook University** in **Singapore**.

Special Awards and Recognitions will be provided based on **Innovation, Impact, Reliability, Robustness, Sustainability** and **Quality** of the presentations as part of the new cooperation on going among **Business Informatics** and **STRATEGOS, MSc in Strategic Engineering**. Teams should be composed by 3-6 University Students.



for further info on New Silk Route Pitch URL: www.strategos.it
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Università di Genova

