



STRATEGOS *Technical Workshop*

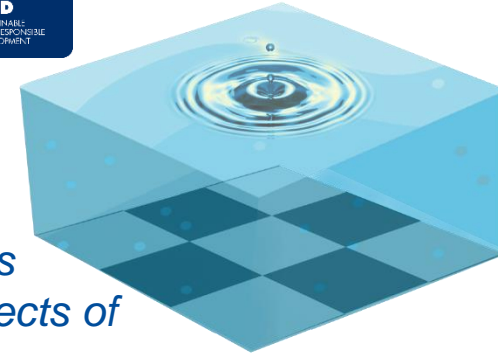
Strategies: Water & Soap

10.00-12.30 GMT+2, May 12th, 2020, Webinar on MS Teams

POC: Prof. Alessandro Leto, Director of “Water’s Awareness, Consciousness, Knowledge & Management Master” by UniNettuno, Water Academy SRD Co-Founder & Director, CH
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Joint Cooperation



Due to Covid 19 pandemic, the Current International Situation represents a Clear Watershed in the organization of both Social and Economic Aspects of our Contemporary Societies.

Beside the great health challenge we all face, a terrific crisis potentially hits many of the consolidated systems on which our institution are build on: both at the International (Multilateral) and National Level.

With deeply consequences on present and Future Geopolitical Balance. This will mean also, amid other issues indeed, go back to Basics when dealing with our sophisticate Model of Life. Then, when gets back to Basics, of paramount importance is to consider that there will be no Human Progress until access to Water will not be guarantee to the Entire World Population: since the Corona Virus crisis clearly teach us that the best possible ally to fight Virus and Bacteria, is Hygiene (SDG’s Goal nr. 6, Clean Water and Sanitation). Which preliminary needs an appropriate amount of Water of Good Quality per Person.

This **Webinar** is part of **Workshops** organized by **STRATEGOS** in **Genoa University** and connected with **Intelligence Webinars** and **Pandemics Webinars**



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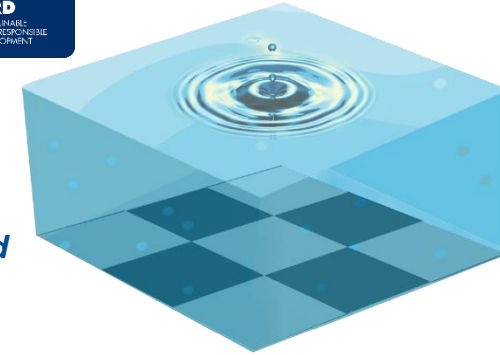
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Rarely in the past decades the lesson from Pascal (the “Father” of Microbiology) sounded more efficacious than today:

“we drink almost 90% of our diseases”.

Despite the fact that we reached, in the last century, unthinkable progresses in Medicine, Human Rights and Quality of Life, we still face, in several areas of the World, Looming Tragedies in both Water Access & Management and so authentic development.

Our Planet is covered by 70% ca of water, but only 3% of this is Sweet Water, included the vast percentage “imprisoned” in those we use to call “Eternal Ice” (Arctic and Antarctic). The Earth is short of Surface Sweet Waters by definition, moreover it is not equally distributed neither in space, nor in time...

...and now we face the Double Challenge of a Geometric Demographic Growth (T.R. Malthus, 1798) coupled with a growing Need of Agricultural Products that will increase the Risk of Food Security Crises in many territories. With the unprecedented possibility for Humanity, to be forced to choose between the use of water for hygiene and then health, or its use to irrigate the crops necessary to feed people. With the scenario of a growing Water Stress, that would possibly lead to Water Insecurity around the World. For those who still thinks that Water Shortage is an issue that interests the developing countries only, its enough to take in consideration the impact of Climate Changes, even at our Latitude. Migration, Water Security, Food Security, Desertification, Lack of Water for Hygiene are then all faces of the same coin: they are global problems and to be faced and possibly solved, they need a Global Strategy based on values universally shared (such as the one of Sustainable & Responsible Development, A. Leto, 2009), but to be declined locally at the territorial level, bearing well in mind their specific features. Address this problems represents already today one of the most difficult future geopolitical challenge ever.



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