

STRATEGOS Webinar or Workshop

Economic Intelligence: Strategic States winning the Global Competition

14:00-16:00, CET, 21st May 2021, Virtual [STRATEGOS Webinars MS Teams]

Prof. Laris Gaiser, ITSTIME – Università Cattolica del Sacro Cuore - Milano laris.gaiser@libero.it



The Economic Intelligence (EI) is the most advanced political and economic theory of State management that could offer the strategy for reaching a framework of new world governance. The destiny of any civilization has always been tied to its strategic capacity of gathering and analyzing information.

Workshop Description:

In the wake of political upheavals at the end of the 20th century, national communities began living in an international setting that was considerably different from the traditional world order following the 2WW, a period of geopolitical stability and clear military alliances with countries having rather limited margins of political and economic freedom. Today we live within an international environment of geoeconomic confrontation where the stability of the old political alliances has been undermined. The fluidity of global relations has forced States to reset their strategies and tackle the contemporary competition in order to achieve the best possible outcomes in terms of profits, wealth and development.

The workshop will present how States have to transform themselves in Strategic States supporting the establishment of Economic Intelligence systems dictating a deeper cooperation in info-sharing between public and private sector.

Business intelligence, competitive intelligence, industrial and economic espionage are fields that shall find their interoperability within an EI System also in Italy.



**Genuense
Athenaeum**

Est.1471AD

Email: info.strategos@diten.unige.it

Please contact us to get access to this STRATEGOS Webinar

URL: www.simulationteam.com/strategos



UNCLASSIFIED – Approved for Public Release, Distribution Unlimited

<https://teams.microsoft.com/l/team/19%3a1c297bd2c9334fb5ac601946c69c76de%40thread.tacv2/conversations?groupId=daad202d-7073-40fb-829a-b82f7f1d7482&tenantId=6cd36f83-1a02-442d-972f-2670cb5e9b1a>