



# MIPET & STRATEGOS Webinar

## Business Renaissance & Strategies @ Sea

POC: Prof. Agostino G. Bruzzone, **STRATEGOS** Chair, Genoa University

1630B-1800B, GMT+2, September 20, 2021, Virtually on STRATEGOS Webinars MS Teams ([click Here](#))  
Live on Cuspide A, Blue District, via del Molo 65, 16128 Genoa, Italy

Business Renaissance as in olde times Excellence, Men, Money, New Concepts & Ideas, exactly as it happen in old times to move out of middle age.

This Webinar is managed as an open Think Tank to involve Experts in order to discuss how Cities & Countries by the Sea should Recover from current Crisis, but also transform the Challenges of the Future into Opportunities. From this point of view, **Strategic Engineering** as New Discipline devoted to combine Modeling, Simulation, AI and Data Analytics with Big Data from the field is the Key to support Decision Makers within this framework. This is a fruitful cooperation with Shipping 4.0 initiative

### Tentative Panel

1630 A.G.Bruzzone, Genoa University Welcome & Challenges Overview

*Amm. Massimiliano Nannini, Istituto Idrografico MMI*  
*Mgr. Stefano Negrini, Terminal Bettolo*  
*Prof. Flavio Tonelli, DIME Unige*  
*Capt. Francesco Parodi, Genoa PSA*  
*Dr. Georgia Cesarone, Start 4.0*  
*Capt. Antonio Martella, SeaNav*  
*Ing. Giulio Gennaro, Technical Director Core Power*

*Giovanni Caprino, DLTM*  
*Alessandro Ferrari, Assiterminal*  
*Prof. Jean-Guy Fontaine, KIP Keqiao*  
*Dr. Francesca Moglia, Ports of Genoa*  
*Dr. Kirill Sinelshchikov, SIM4Future*  
*Dr. Stefania Ricco, Cetena*  
*Dr. Barbara Colonnello, Shipping 4.0*



This Webinar runs blended with limited live seats, please contact us to confirm your attendance  
In addition, this Webinar is connected with Ordine degli Ingegneri and guarantees **CFP 2 Credits**

In case of problems please visit [www.simulationteam.com/strategos/webinstructions](http://www.simulationteam.com/strategos/webinstructions)



**Genuense**

Please contact [Antonio.giovanetti@simulationteam.com](mailto:Antonio.giovanetti@simulationteam.com) to request access

**Athenaeum**

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