



STRATEGOS Webinar

Game Design & Emotions: Analysis Methods

09.00-11.00, GMT+1, December 4, Webinar on **STRATEGOS** Webinars MS Teams

POC: Prof. Roberto Dillon, James Cook University, Singapore Campus, roberto.dillon@jcu.edu.au

This Workshop addresses one of most important aspects to guarantee the engagement in Games and Serious Games: Emotions. This aspect is fundamental to improve the satisfaction as well as the effectiveness for users and players. The workshop presents Tools and Analysis Method specific for this purpose through Examples and Case Studies

Starting from simple definitions, this **Workshop introduces** different **Methods** that can be used **to Analyze, Discuss and Design Computer Games**, not only in terms of their **mechanical components**, but also in terms of their **emotional qualities** and **intended impact** on **Players**.

In particular, **Analysis Tools** such as the Four Keys to Fun, MDA and the AGE/6-11 Framework will be explained via **several Examples** and **Case Studies**.

The Workshop is part of the **Framework Co-operation** on going between **STRATEGOS of Genoa University** and **James Cook University, Singapore Campus**. The presentation will be provided live, by **Prof. Roberto Dillon**, teaching Game Design at JCU, Founder and Director of the very first Museum of Video & Computer Games in South East Asia, major expert in this area and Mentor of students achieving Top Games Awards from San Francisco to Shanghai.

Free Access for Industries, Companies and Professionals

Please contact us to get a free access to this **STRATEGOS Workshop**

Email: info.strategos@iten.unige.it

URL: www.itim.unige.it/strategos/news

Connect by MS TEAMS Code: 6yb2ap1 (Click here to connect)

<https://teams.microsoft.com/j/team/19%3a1c297bd2c9334fb5ac601946c69c76de%40thread.tacv2/conversations?groupId=daad202d-7073-40fb-829a-b82f7f1d7482&tenantId=6cd36f83-1a02-442d-972f-2670cb5e9b1a>



Joint Cooperation



JAMES COOK
UNIVERSITY
SINGAPORE



Università
di Genova

