

1 Year 1 Day: Giovani Ingegneri e Aziende Un Anno di Colloqui in un solo Giorno!



INVITO A TUTTI GLI STUDENTI DI INGEGNERIA

1 Year 1 Day, Companies, Dec 2024:



Join
MIPET

*Gli interessati ai Colloqui sono
invitati a caricare il proprio Curriculum
su piazastudenti.aulaweb.unige.it
Incontro al Mattino in Villa Cambiaso*

*Pomeriggio Colloqui a
Ingegneria, Area Studio, via Opera Pia 15a
www.simulationteam.com/mipet
www.simulationteam.com/strategos
www.simulationteam.com/1year1day*

Meeting Program

9 dicembre, 2024

9:00 am - 5:45pm CEST Live & by Webinar

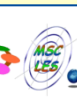
Salone Villa Cambiaso (am), via Opera Pia 15a (pm)

- 9:00 Welcome Prof. Agostino G. Bruzzone**
- 9:15 Prof. Patrizia Perego, Dr. Crocco, Ing. Lombardo**
- 9:20 Eccellenza e Competitività Oggi**
Responsabili di Aziende Leader a livello Mondiale
evidenziano Sfide e le Opportunità, in parallelo,
sin dal mattino, si terranno le Campus Interviews
- 12:30 Break**
- 13:00 Meeting with Companies & Campus Interviews**
- 17:45 Chiusura**

Invito esteso a
tutti gli Studenti
di Informatica

L'Industria
incontra Giovani
Ingegneri:
Sfide ed
Opportunità
LIVE

Accedi a Smart 1Y1D e
conosci le Aziende



Accesso Live e Virtuale, per ulteriori informazioni,
prego contattare 1year1day@simulationteam.com
www.simulationteam.com/1year1day

1 Year 1 Day: Young Engineers meet with Major Companies

The Interviews of One Year completed within a Single Day



**ALL
ENGINEERING
STUDENTS
ARE INVITED**

1 Year 1 Day, Companies, Dec 2024:



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People interested in
Campus Interviews are
invited to upload CV on

piazzastudenti.aulaweb.unige.it

Meeting in Morning in Salone, Villa Cambiaso

Afternoon Interviews Indoor at Engineering
Buildings via Opera Pia 15a

www.simulationteam.com/mipet
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Invitation extended to
Computer Science
Students

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**Managers from International Major Companies
& Agencies: Opportunities & Challenges,
concurrently, Campus Interviews will go since
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Visit Smart 1Y1D to
know the Companies



Industries meet
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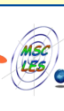
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Business as Usual... ... constructing Opportunities



1 Year 1 Day, Companies, Dec 2024:



Prof. Agostino G. Bruzzone

Welcome



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Genoa University, Polytechnic School & Engineering Faculty

The University of Genoa is one of the oldest in Italy and in the World (founded in 1471 AD), it is located in middle of Italian Riviera.

The students are about 40,000 (about 8,000 new entries), and the Engineering Departments involve around 7,500 students distributed among Genoa Locations and two External Sites: Savona Campus and La Spezia Area

Recently the Polytechnic School was established combining Engineering Faculty and Architecture in order to reinforce the vocation of Genoa University to be an International Leader in Innovative Technologies in a wide spectrum of applications

For further Information about the Engineering & University of Genoa:



www.itim.unige.it

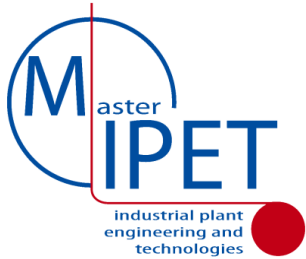
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www.unige.it





CONFINDUSTRIA Genova

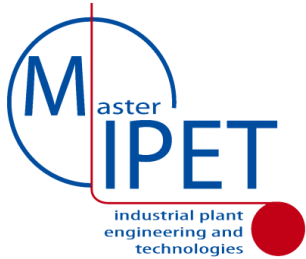


**CONFINDUSTRIA
Genova**
supports International
Master MIPET since its
begin and promotes
these initiatives among
Industrial Community





Ordine degli Ingegneri della Provincia di Genova

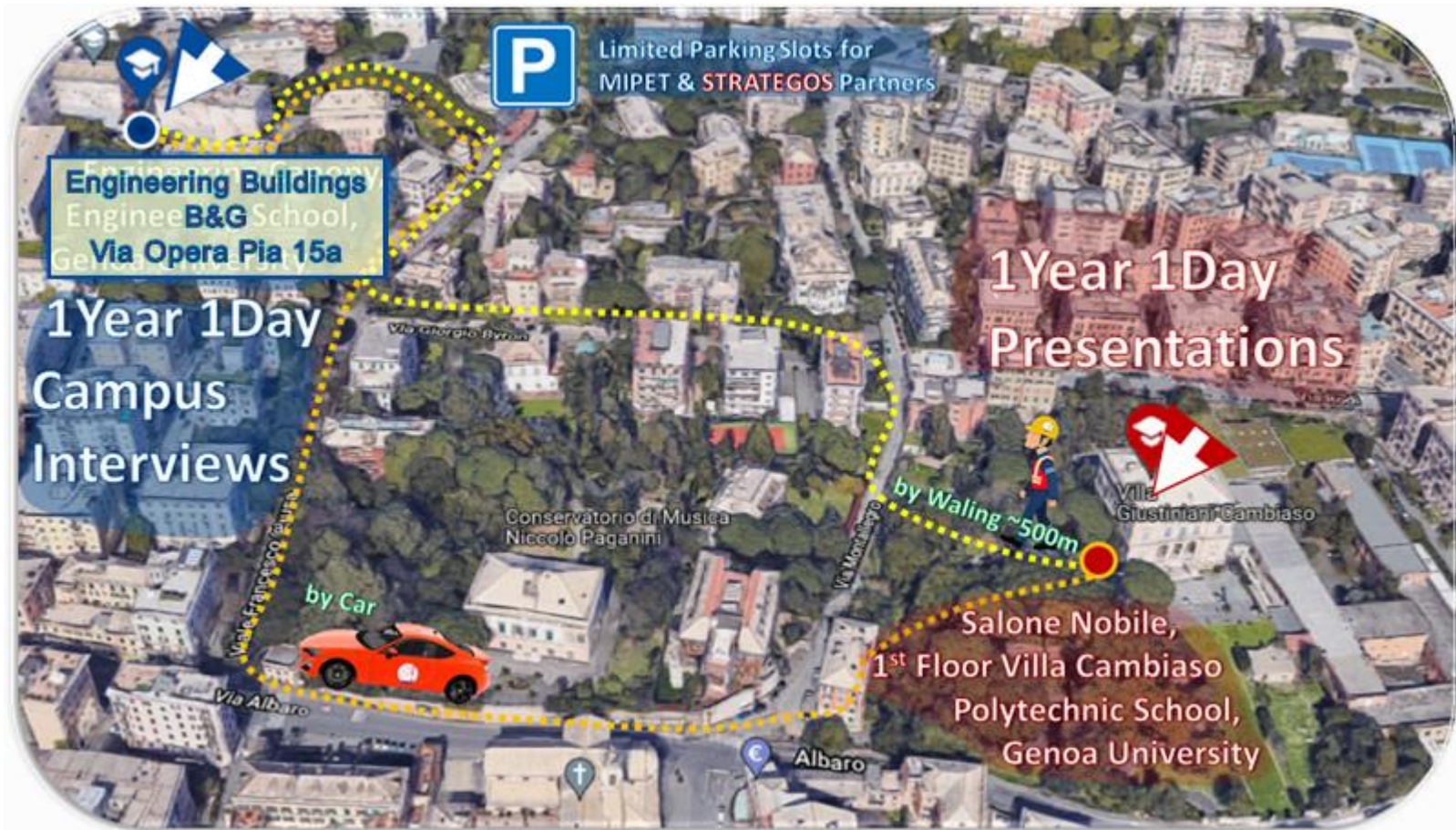


Book your Interviews at the General Channel Into the 1 Year 1 Day MS Teams to get your *Day full of Interviews*

(not in LinkedIn)



Morning Presentation are in **Villa Cambiasp** PM Campus Interviews are in **G Building**



Morning Presentation are in **Villa Cambiaso** PM Campus Interviews are in **G Building**



Intellectual Capital for Future of Engineering

Jack Welch (GE CEO 1981-2001 from \$14 billions market value to over \$410 billions): Globalization has changed us into a company that searches the world, not just to sell or to source, but to find Intellectual Capital: the World's Best Talents and Greatest Ideas



Scientists investigate that which already is; Engineers create that which has never been
Albert Einstein, Physics Nobel Price 1921



World Urbanization, Current & Future Changes & Crises

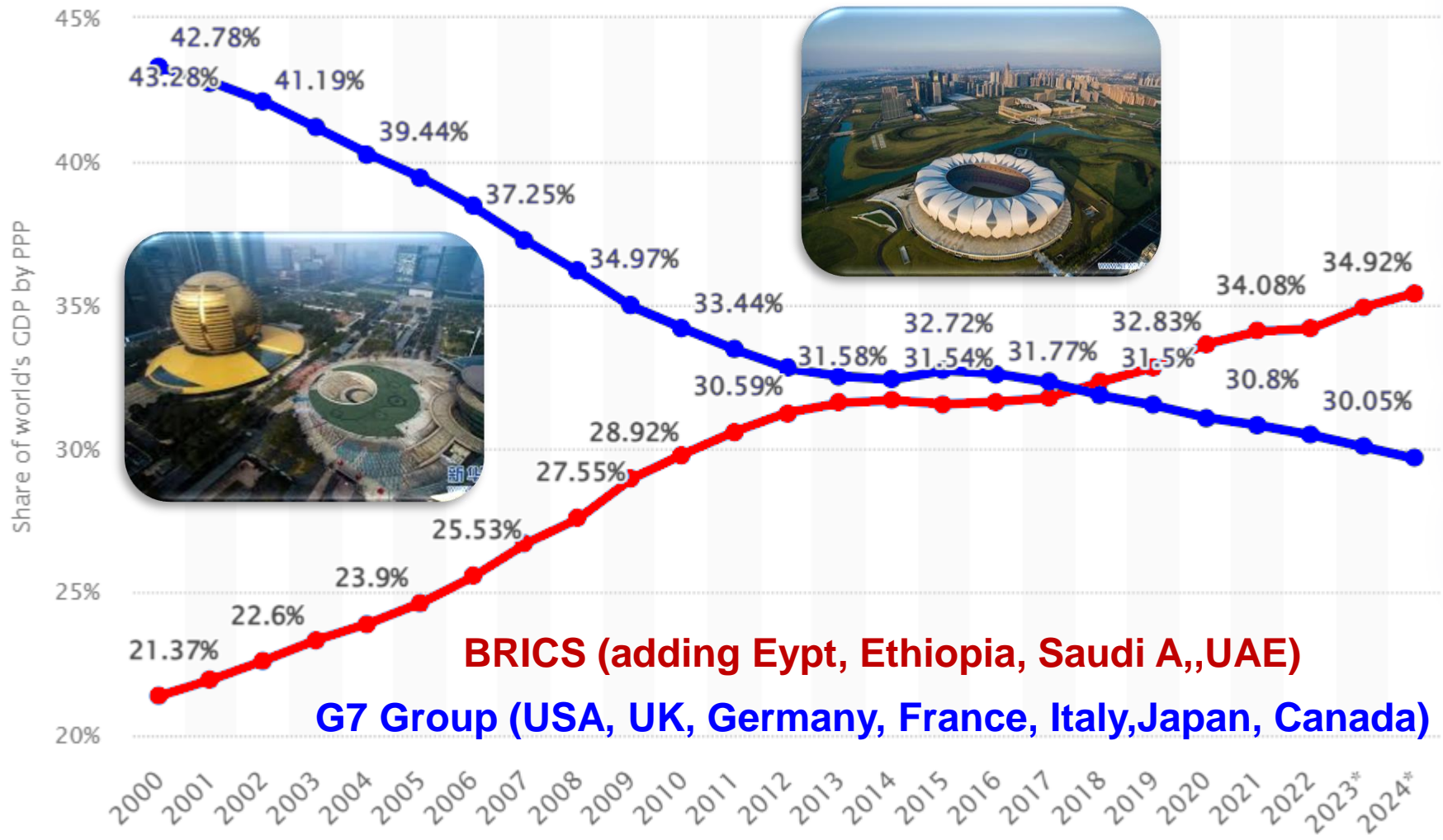
Management of a Region or a Town is a challenging activity dealing with Volatility, Uncertainty, Complexity and Ambiguity and it requires to consider many factors and to involve multiple different stakeholders. In case of crisis the management is even more difficult: while governance procedures are suitable for normal everyday operations, they could fail when conditions are critical. In this case, the new problematic situation could have no previously developed procedures or have one that is purely theoretical and was never experienced (e.g. lack training, low reliability, difficulties in decision making).





New Blocks vs New Conflicts

New Dimensions: Cognitive



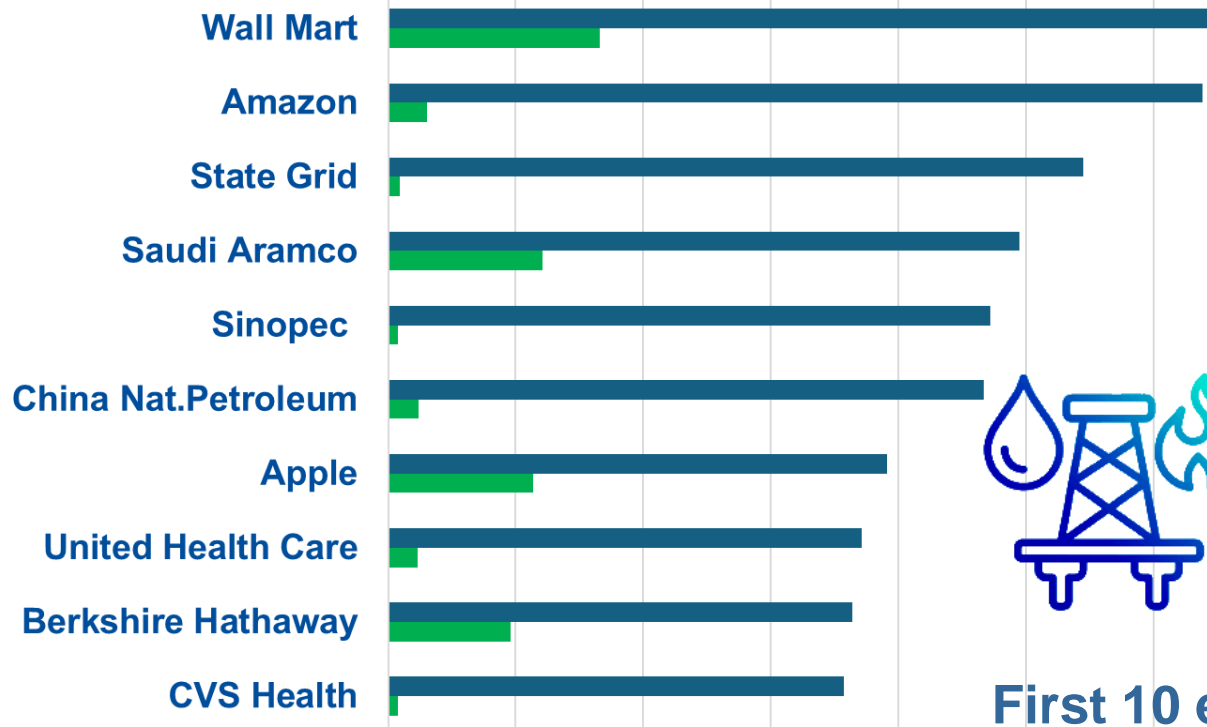


Top World Companies in 2024



Top 10 World Companies [GUSD]

0 100 200 300 400 500 600 700



■ Revenues 2024 ■ Profits

6 USA Companies
3 China Companies
1 Saudi Arabia

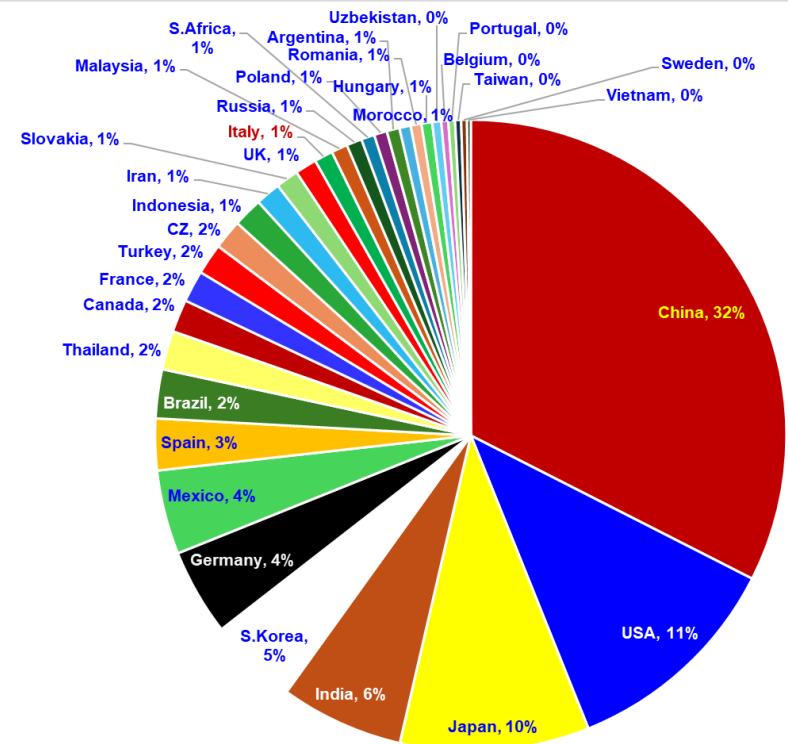
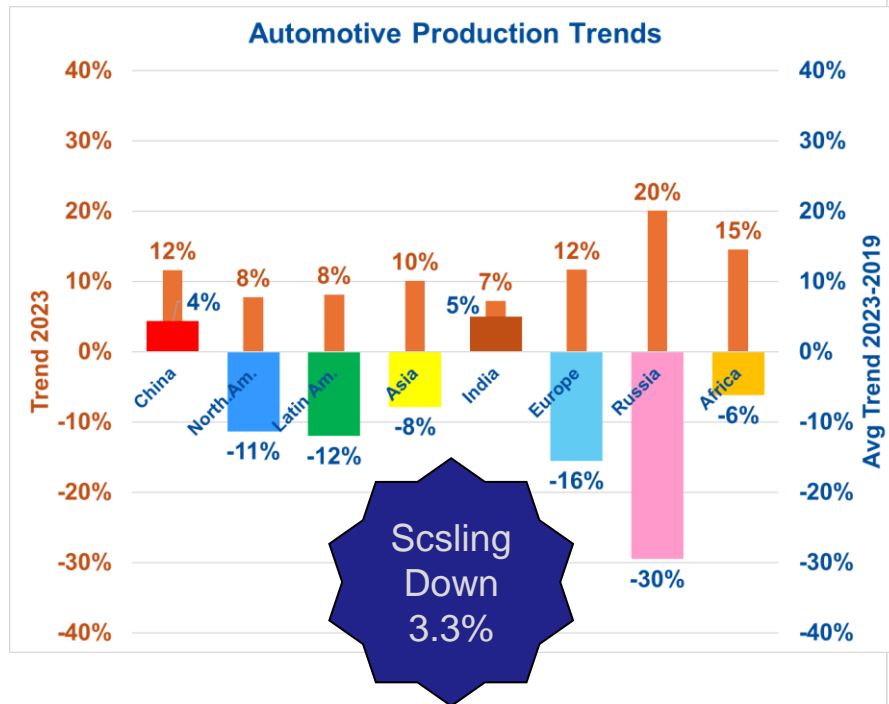


First 10 employ 7.8 million People
and have Revenues for 4'750b\$

Automotive Industry as an Example

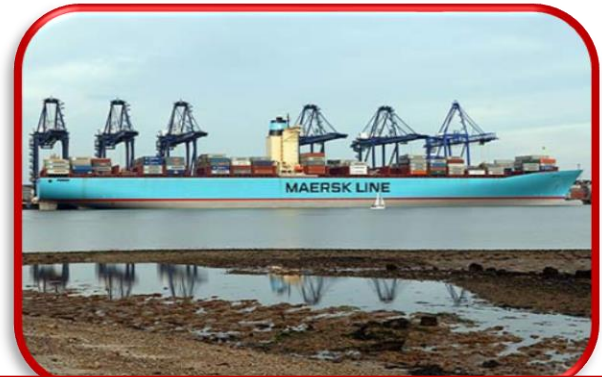
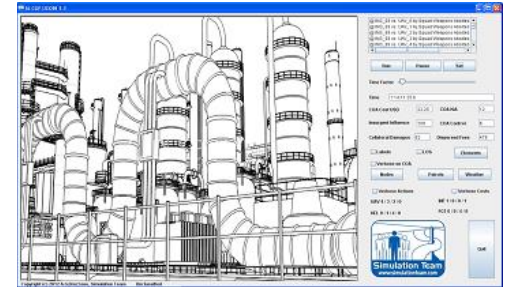


AI and HPC in Capital of Automotive: Hefei, Anhui, China

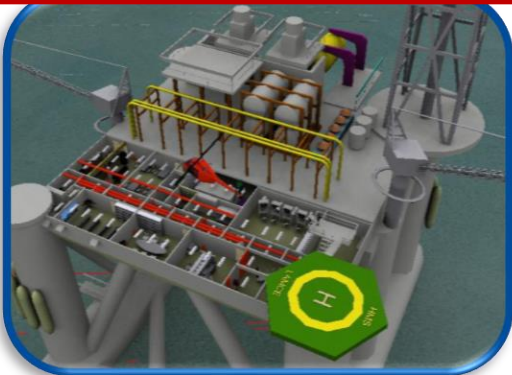


World Automotive Production 2023

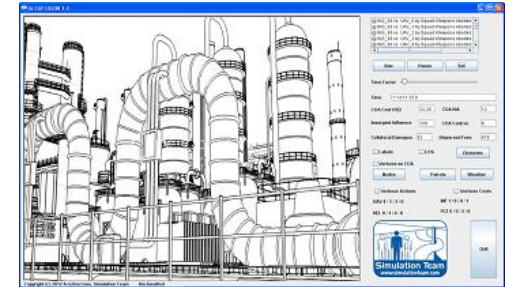
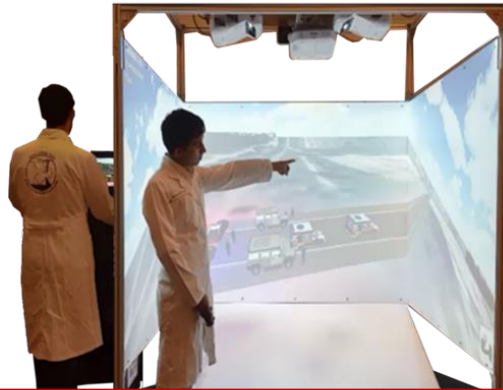
Digital Twins...



... exist, therefore we have to look inside to see their characteristics and usability



Keep in Mind...



... XR could be supported by very innovative as well as consolidated supports

XR eXtended Reality as combination of Virtual and Augmented Reality (VR & AR)



... the Potential of new Solutions



The Author conducted various experiments on different solutions, devices and platforms to improve safety in ports & industrial plants. For instance, there were tested solutions based on tablets and smartphones and CAVEs.

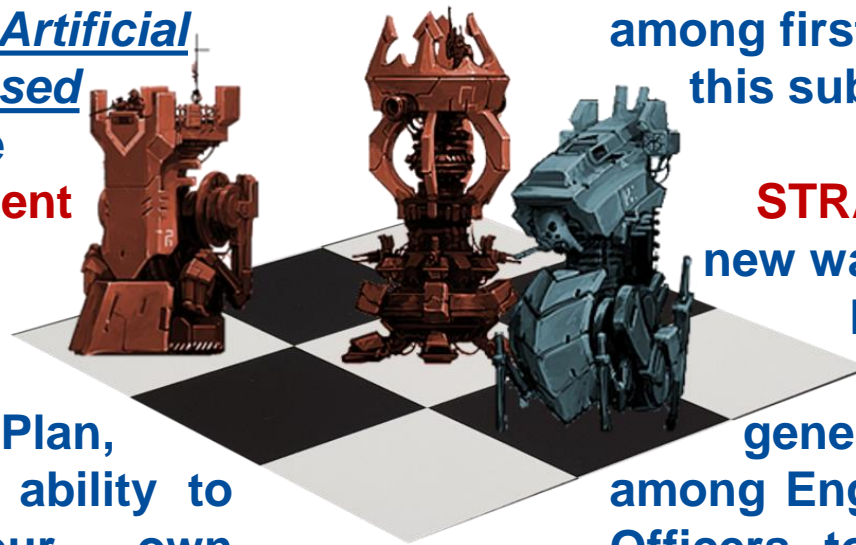


Strategic Engineering & STRATEGOS

Strategic Engineering
is a new Discipline,
devoted to combine
Modeling & Simulation,
Data Analytics & Artificial
Intelligence in closed
loop to support the
Strategy Development
& Decision Making

A **Strategy** is not a Plan,
a **Strategy** is the ability to
well direct your own
resources to achieve major
Goals for your success

AI Artificial Intelligence



STRATEGOS aims to develop an
International Capability in
Strategic Engineering and it's the
1st Master of Science in Italy and
among first ones worldwide on
this subject

STRATEGOS promotes the
new ways to use Quantitative
Modeling and Analysis
by preparing the new
generations of Experts,
among Engineers, Managers and
Officers to be able to interact
directly with the Top Decision
Makers on Crucial Problems

STRATEGOS

Genuense
Athenaeum
Est. 1471 AD



Strategic Engineering
allows to combine many
different sources of data
and to clean, elaborate and
fuse them together using
AI and Data Analytics to
extract information

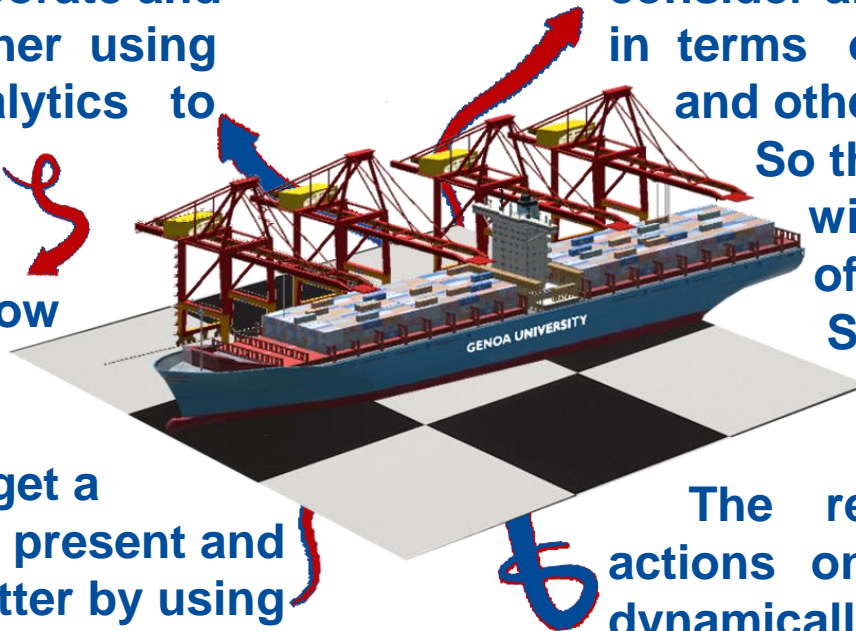
This allow us to know
what happen in the
past and what is
happening now to get a
good picture of the present and
to understand it better by using
our up-to-date Models & AI

AI Artificial Intelligence

The Models are used to simulate
the situation and the impact of
our decisions but also to
consider all possible alternatives
in terms of situation changes
and other players moves.

So the Decisions are made
with benefits of Results
of Simulation & Smart
Systems based on AI

The real impacts of our
actions on the field allows to
dynamically refine our models &
simulators by using advanced
Machine Learning Techniques



The Strategos...



...owns the Art to Know better what is Happening or is Likely to Happen

The Strategos...

Lê o conscidera e mirë comme di senplici
strumenti pe focalizâ a seu energia,
cöse che peuan ese cangiæ quande
cangian e prioritæ: de neuve peuan
azonzise e de atre peuan ese eliminæ



...looks at goals as to simply tools to focus positively the energy, these can be changed as
his priorities change, new one added & others dropped

Loosely Translated

Christopher Columbus, Memorial, 1501 A.D.

Important Partnership with major Agencies & Companies



HITACHI
Inspire the Next

accenture

ANSALDO ENERGIA

rulex
Innovation Labs

Kibernetes

LEONARDO

BearingPoint

pass

VEGA research laboratories

aspo

ICM

MBDA

STARGLASS

MCA

tenova

SOBEAN CONSULTING PLUS

NeMeA Sistemi

ANTYCIP simulation

THALES

Medov Logistics

amiu GENOVA

SEASTEMA

Horsa devLab

BRANDNEW FRANCHISER

Genuense Athenaeum
Est. 1471 AD

ORDINE DI MALTA ITALIA
DELEGAZIONE DI GENOVA E LIGURIA

iaI Istituto Affari Internazionali
Fostering Ideas for Peace, Europe and the World

Currently, many Major Companies, Institutions and Agencies are in active Partnership with **STRATEGOS** on Workshops and Exercises, as well as on Internships (6 months), Summer Stages (3-6 weeks) and Project Initiatives

DIME DITEN DIEC DISPO
Università di Genova

Simulation Team
www.simulationteam.com

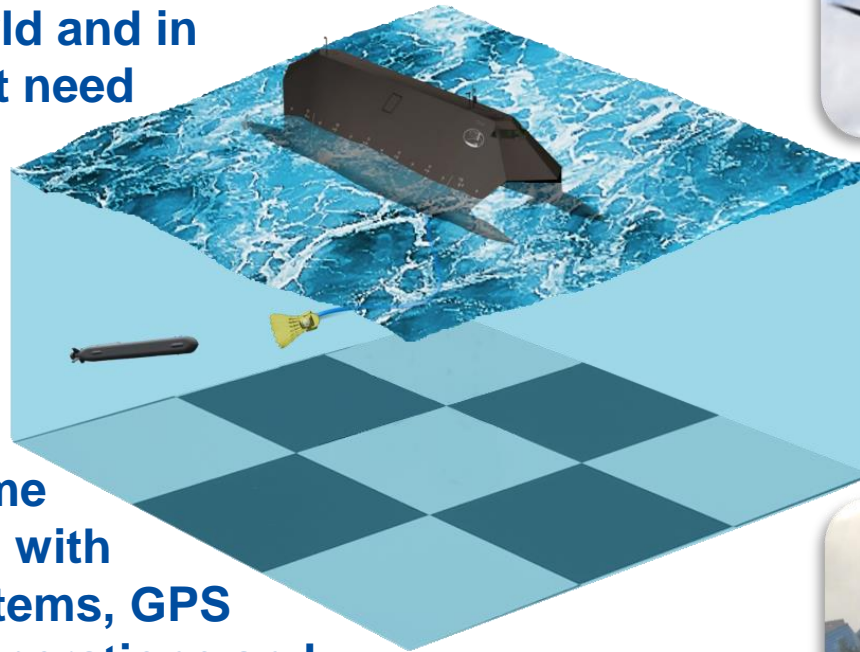
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Non Sensitive Information, Distribution Unlimited

New Threats... & New Assets Real... and... Virtual

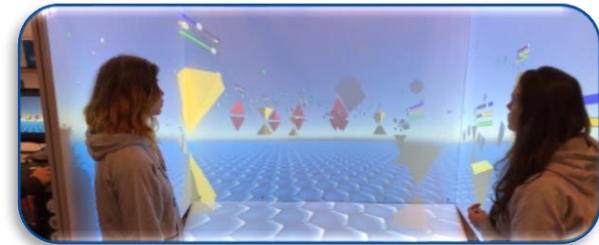
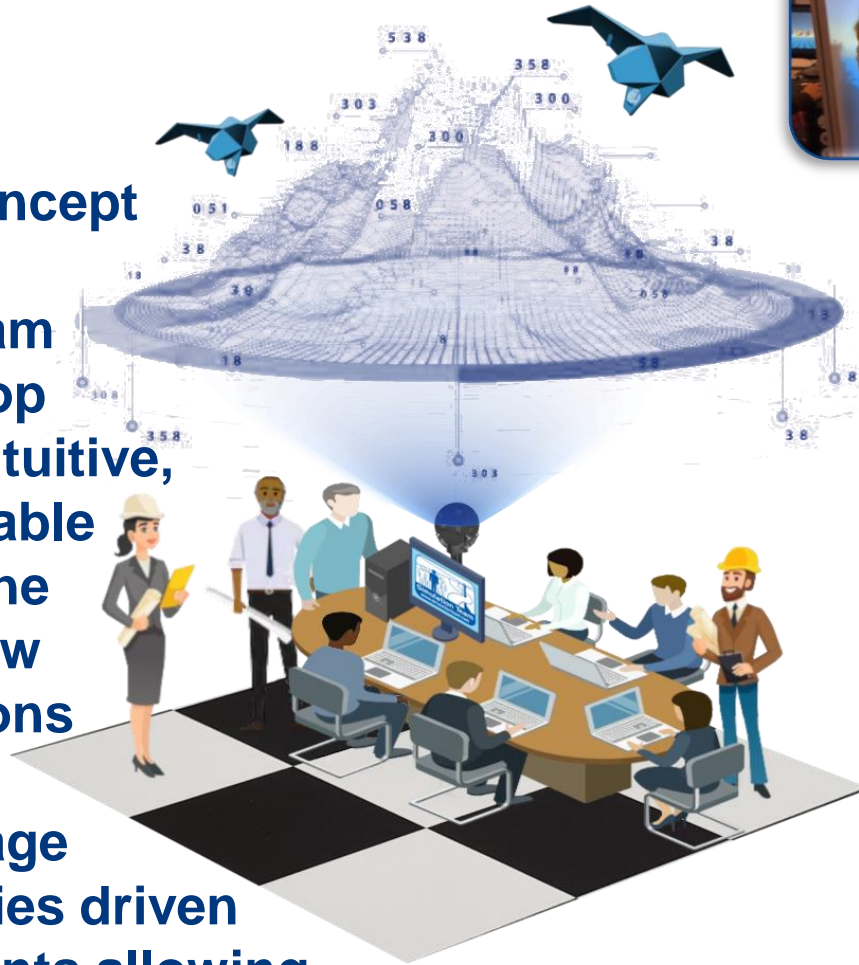
Nowadays, there are new Threats
in Physical World and in
Cyber Space that need
to be considered

At the same time
New Solutions
Exists to improve
Safety & Security
in Extended Maritime
Framework dealing with
Cyberphysical Systems, GPS
Spoofing, Hybrid Operations and
Media or Cyber Attacks to Critical Infrastructures





The Models manage many active entities driven by Intelligent Agents allowing Simulate Complex Realistic Scenarios





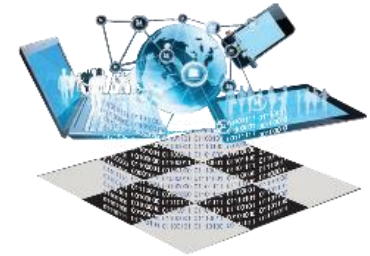
STRATEGOS: COYOTE @ *JG Lab & Science Club in Keqiao*





JANUS

Joint Avatars & Networking Unified Simulation



- JANUS** is a Serious Games based on AI, Avatars & Human Behavior Models to simulate Meeting Dynamics. Digital Transformation Projects
- JANUS** has been developed to train & educate junior consultant and it is ready also to conduct assessments
- JANUS** identifies criticalities & behaviors in the Projects of Digital Transformation by using Machine Learning
- JANUS** allows to speedup the Digital Transformation on Companies by improving People and Processes



AI Artificial Intelligence

ML Machine Learning

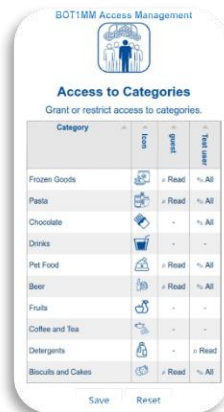


BOTIM: Smart Retail Promotion by AI & M&S

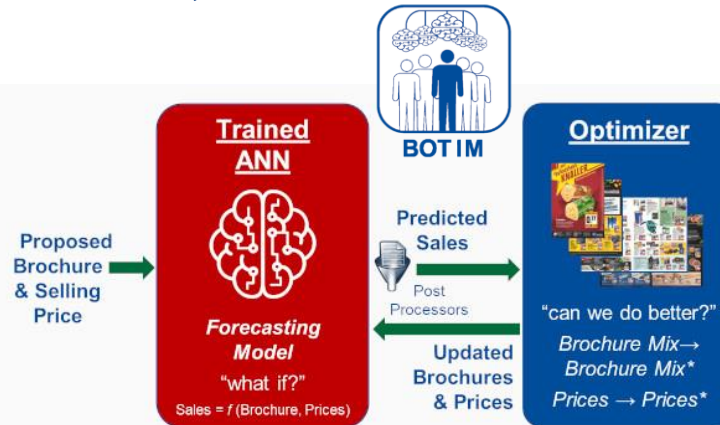
Brochure Original control Tool for Intelligent Retail Management



BOTIM adopts the innovative **Strategic Engineering** paradigm combining Artificial Intelligence. Data Analytics, M&S in closed loop with ERP, CRM, SRM and their Big Data to optimize decisions on Promotions, Sales, Profits and Customer Service as well as a Sustainable Supply Chain. **BOTIM** operates over Large Retail Networks covering Regions & Countries. **BOTIM** uses Simulation in combination with Genetic Algorithms and Neural Networks to optimize Sales, Profits & Promotions



CRM Customer Relationship Management
SRM Supply Relationship Management



ERP Enterprise Resource Planning

BOTIM history

Log of Operations

Date and Time	Action	Category	Results	Status
2020-11-10 14:49:00	Payment category	Chocolate		active
2020-11-10 14:49:00	Updated category	Chocolate		active
2020-11-10 14:49:00	Payment category	Drinks		active
2020-11-10 14:49:00	Updated category	Drinks		active
2020-11-10 14:49:00	Payment category	Pet Food		active
2020-11-10 14:49:00	Updated category	Pet Food		active
2020-11-10 14:49:00	Payment category	Beer		active
2020-11-10 14:49:00	Updated category	Beer		active
2020-11-10 14:49:00	Payment category	Fruits		active
2020-11-10 14:49:00	Updated category	Fruits		active
2020-11-10 14:49:00	Payment category	Coffee and Tea		active
2020-11-10 14:49:00	Updated category	Coffee and Tea		active
2020-11-10 14:49:00	Payment category	Detergents		active
2020-11-10 14:49:00	Updated category	Detergents		active
2020-11-10 14:49:00	Payment category	Biscuits and Cakes		active
2020-11-10 14:49:00	Updated category	Biscuits and Cakes		active
2020-11-09 13:00:04	Created proposal with Sales	Process Details		active
2020-11-09 13:00:04	Created proposal	Process Details		active



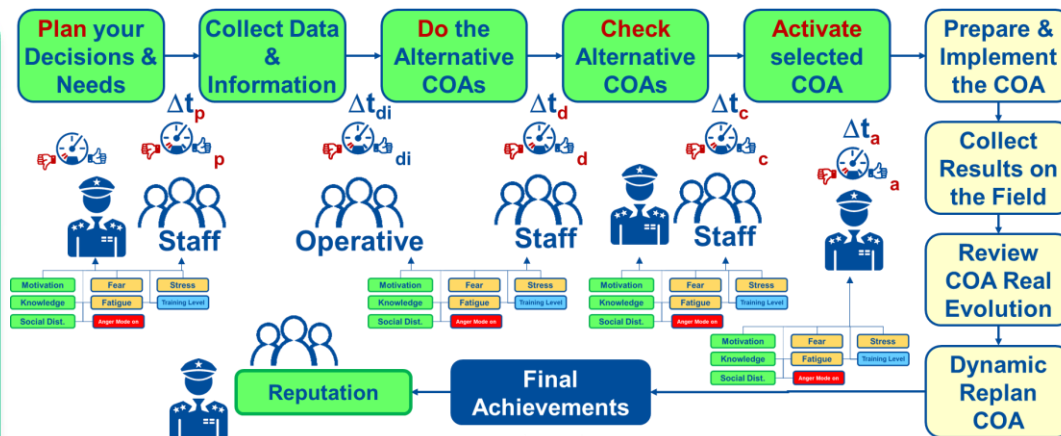
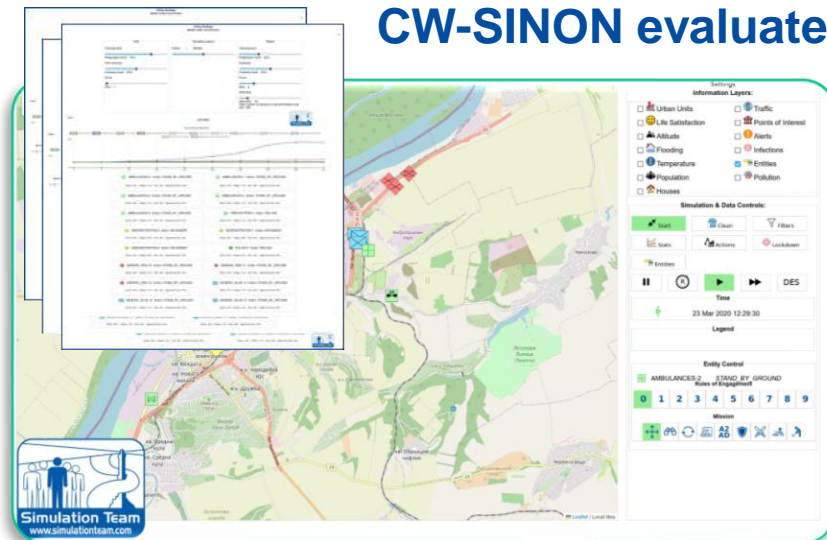


CW-SINON

Cognitive Warfare Simulation, artificial Intelligence & Neural networks for modeling human behaviors in Operations, population and social Networks



CW-SINON is the 1st Simulator ordered by NATO ACT to address the Cognitive Warfare context. The Simulator includes multiple Human Behavior Models (HBM) able to reproduce the impact of Cognitive Attack, BPSM, Kinetic Actions and Hybrid Warfare Initiatives over multiple players as well as Institutions and Population considering their Complex Structure. **CW-SINON** evaluates impacts of different CW Strategies.





CAPIAS

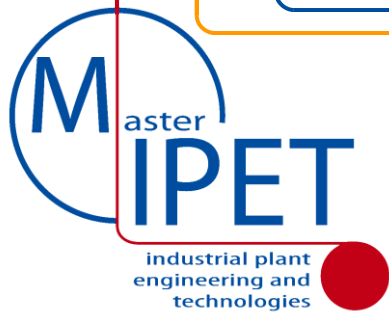
Cables, Pipelines, marine Infrastructures & Autonomous system: protection & Simulation



CAPIAS is a Solution using M&S, AI & XR for Protection of Critical Infrastructures such as UW Fields, UW Cables & Pipelines, Off-Shore Rigs, Wind Farms respect different Assets (e.g. Old. Conventional, Autonomous & Cyber) both as Threats & Defenders operating & competing over Multiple Domains

CAPIAS adopts Strategic Engineering: the new discipline supporting Decision Makers by combining the use of M&S, AI, Data Analytics in closed loop with Big Data from the field over Complex Systems Strategic Engineering. **CAPIAS** allows to Develop & Test: Ideas, Concepts, Tactics & Strategies, new Systems and even Decision Making





MIPET

**XVI Edition
2024**



Mastering Industrial Plant Engineering and Technologies is an initiative promoted by a joint Team of Academic Institutions, Industries and Associations. MIPET includes an International Master focused on these Issues. The MIPET Excellence is based on the strong cooperation among Academic and Technical Experts coming from Prestigious Universities and Leading Companies operating in this area with special attention to Energy, Iron & Steel, EPC, Large Industrial Plants and Process Industries, Oil & Gas

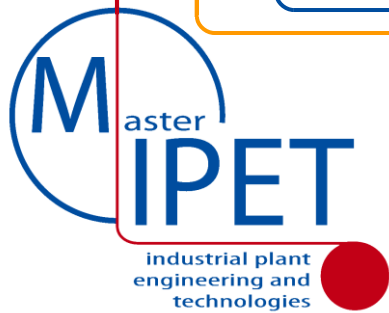


Prof. A.G. Bruzzone
MIPET Director

www.itim.unige.it/mipet

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Academia, Institutions & Industries

MIPET ORGANIZERS & SUPPORTING INSTITUTIONS



Scuola Politecnica
Università degli Studi di Genova



DIME



Ordine
Ingegneri
Genova



ASSOCIAZIONE NAZIONALE
IMPANTI INDUSTRIALI



COMPANIES



blackship



projenia

D'APPOLONIA



PARTNER UNIVERSITIES & INSTITUTIONS



PAUL WURTH



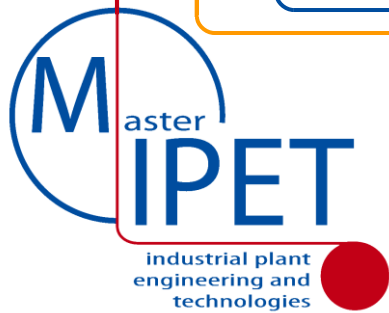
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WHAT IS MIPET

MIPET is the **International Master in Industrial Plant Engineering of Genoa University** (il *Master Internazionale in Impiantistica e Tecnologie, Scuola Politecnica, Ingegneria, Università di Genova*).

MIPET is the *1st and most consolidated* International Master Program of Genoa University, **fully sponsored privately by Major Multinational Companies**, investing on young Engineers and looking for talents. **12 Successful Editions in 12 years** confirm the strong Industrial Interest in **MIPET**

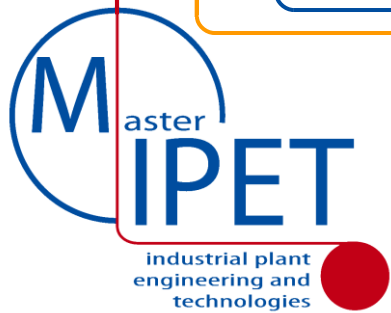


4 MONTHS TO WORK

MIPET XIV Edition starts end of **April 2024** and puts you at **Work** in **only 4 months**. After Labs & Lectures, you will conduct your **Internship in a Leading Industry** for 3 additional months, just to present your **Project Work** and being ready to evaluate final Job Proposals by Companies. MIPET Industries participate in Selection Process, they invest time & money in **MIPET**, so it's not surprising that our **Placement Rate overpasses largely 80%**.

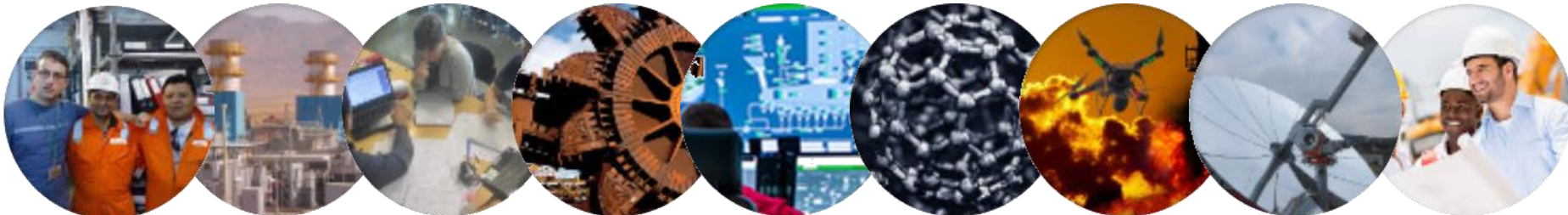


* MIPET guarantees possibility to participate to Engineers graduating in April, Academic Year last session
First Week is focused on English Lectures and there is a Summer Break in August



LEADING ENGINEERING ... AND MORE!

MIPET Program is developed by Industrial Top Experts & Academic Scientists sharing 50% teaching on Practice & Theory of **Technical Advances of Industrial Plants and Technologies**. In addition, **Soft Skills Courses** (e.g. Project Management, People Management, HR Orientation*, Spanish for Latin American Markets) and **Seminars**, by Managers, Engineers and Scientists of 5 Continents, prepare you to **Work all around the Globe**.



Prof. A.G. Bruzzone
MIPET Director

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* HR Human Resources

GOOD OPPORTUNITIES FOR JOB & YOUR CAREER

MIPET Outstanding Candidates get free registration, while large majority (usually 90%) receives **Grants** and have to pay only 1'900 Euro; by the way, MIPET Sponsors are expected to refund even this amount to students that they hire at the end.

The MIPET Internships are usually paid by Industries.

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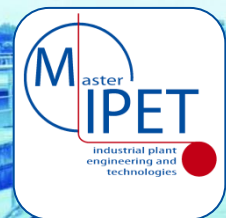


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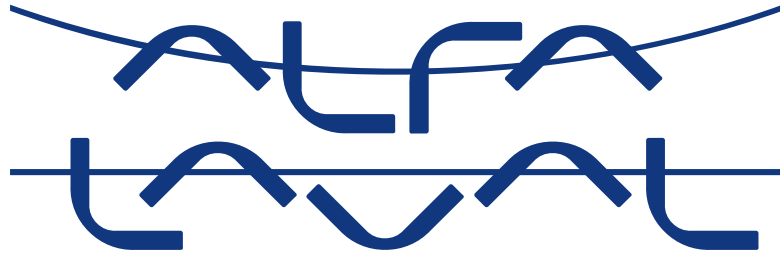


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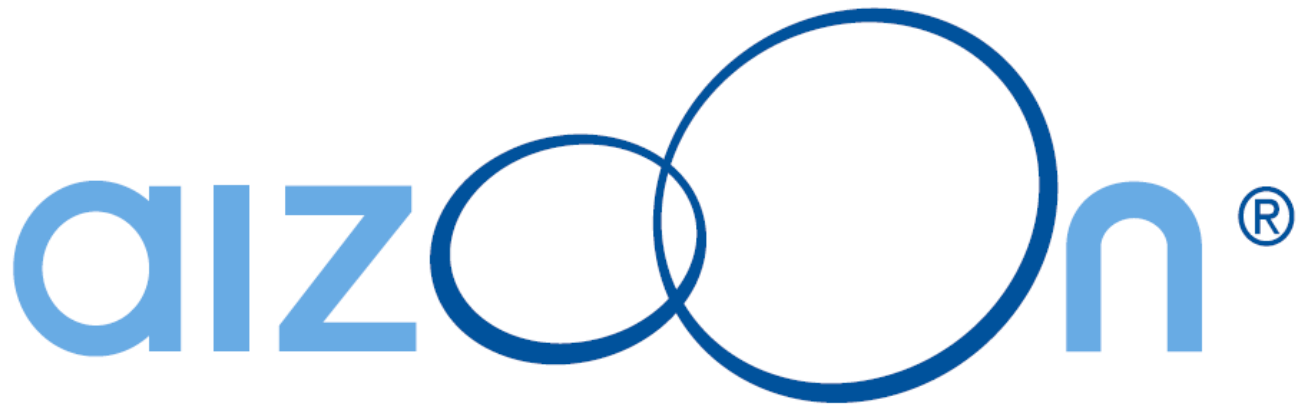
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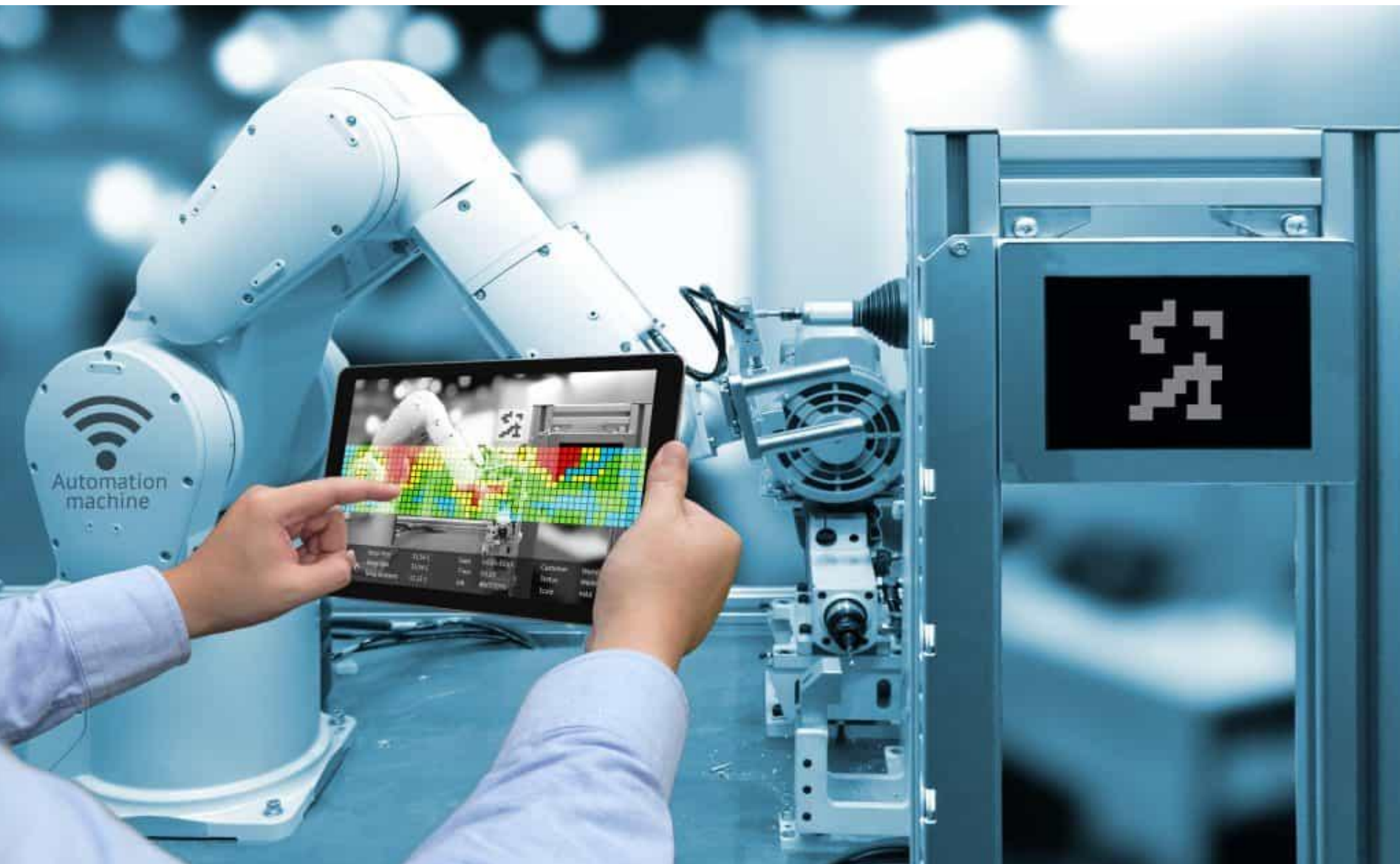


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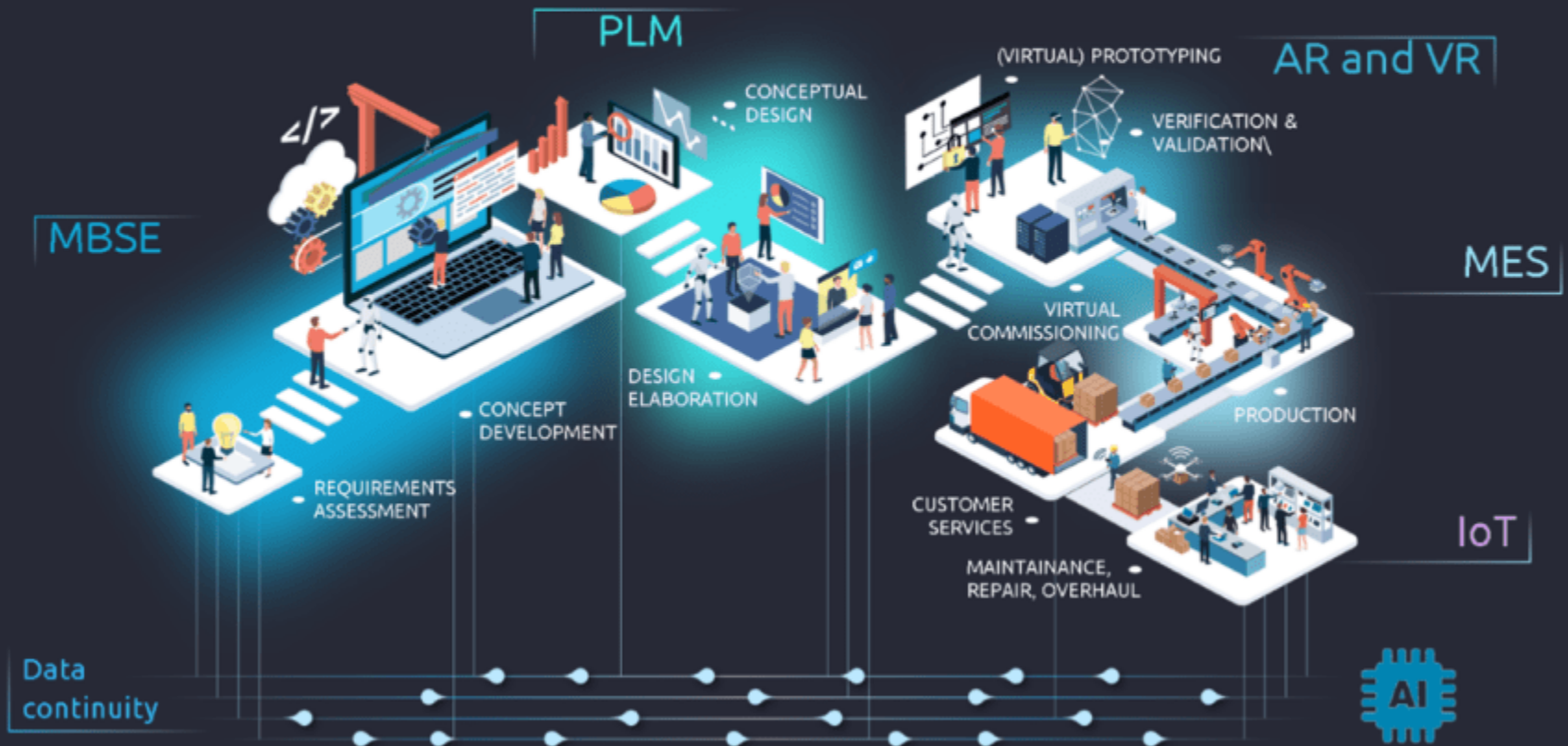


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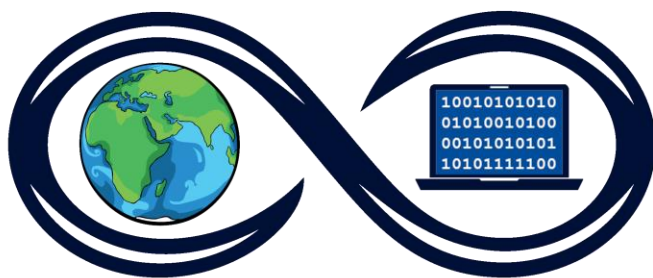


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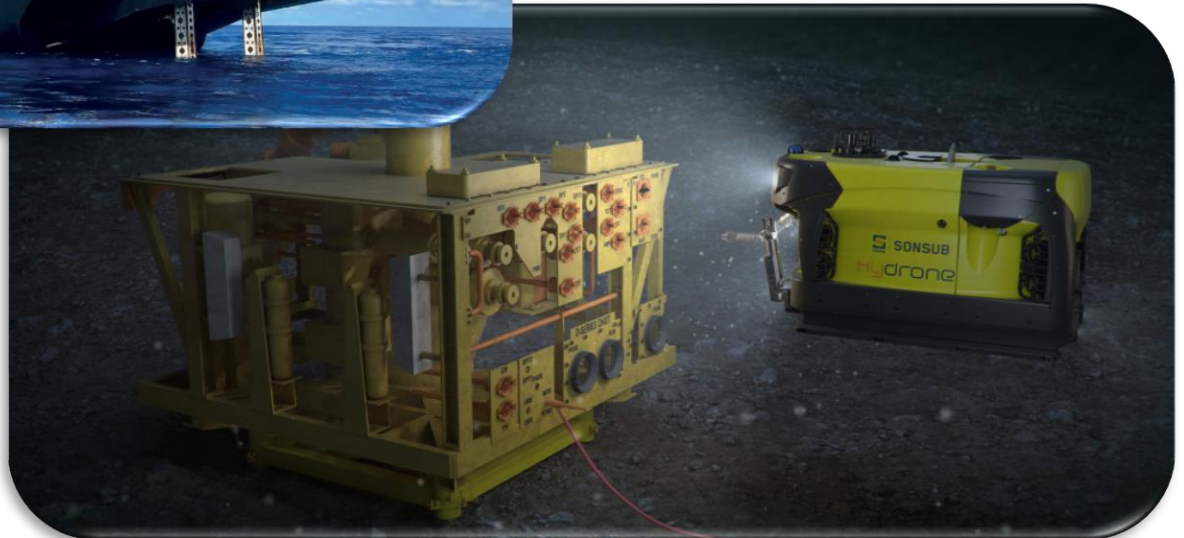
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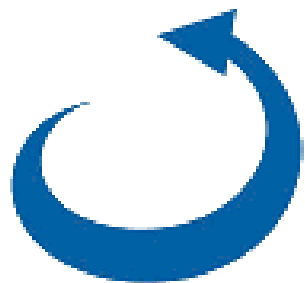


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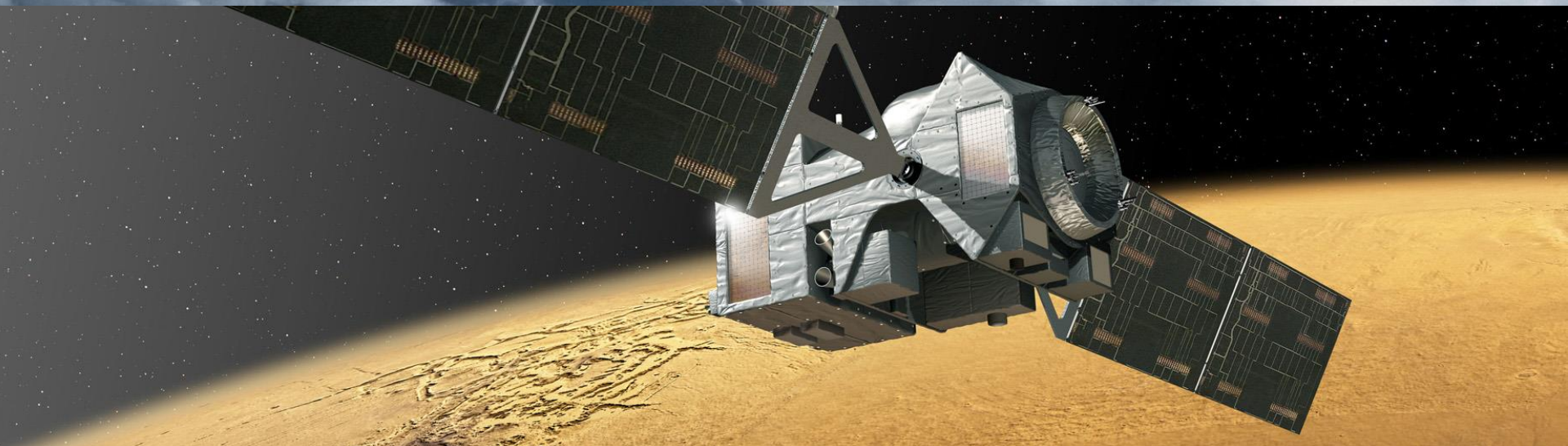
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SSE-Sofiter System Engineering, Alessandra Savoia, HR Specialist





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Questions & Free Discussion...





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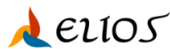


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Horso devLab



by Vox Media directed by Bianca
Liuzzo: Sophia Ochoa, Rachele
Checcucci, Guido Vallarino, Federico
Rossi, Lucrezia Bastoni; Mattia
Lorenzini at Piano

1 Year 1 Day & STRATEGOS Concert



- Gaudeamus Igitur
International University
Hymn, Anonymous
- STRATEGOS Hymn, L.Di
Giandomenico, Verses by
Virgil's Aeneid
- Evening rise, Traditional
Latin Am
- erican, arr. Meinhard
Ansohn
- La Iloronna, Mexican
Traditional, arr. Ramón
Noble
- Round, Thomas
Ravenscroft
- Geordie, De Andrè, elab.
Gianni Caracristi
- Dolcenera, De Andrè, arr.
Fabio De Angelis
- Stand by me, Ben E. King,
arr. Mac Huff
- Carol of the bells,
Ukrainian Tradizional
- Patapan, Bernard De La
Monnoye
- White Christmas, I. Berlin
Canta, Carol, English

1 Year 1 Day, Companies, Dec 2024:



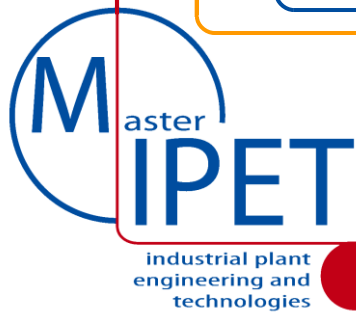
... CAMPUS INTERVIEWS...

... and Interviewing

1 Year 1 Day, Companies, Dec 2024:



Accesso Live e Virtuale, per ulteriori informazioni,
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References

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