

where creativity meets business

The MODERN **AGENCY** for **SALES ENGINEERING** ASIA PACIFIC



SALES ENGINEERING MARKETING NNOVATION NDUSTRIAL

### **ABOUT US**



### DEALS are made 80% by PEOPLE & 20% by TECHNICAL

#### **SERVICES**

#### **EQUIPMENT**





- SALES ENGINEERING
- SALES MANAGEMENT
- B2B MARKETING
- DIGITAL MARKETING
- BRANDING

- EQUIPMENT PROVIDER
- INTEGRATION
- INSTALLATION
- COMMISSIONING
- PREVENTIVE MAINTENANCE SPARE PARTS MANAGEMENT
- SINGAPORE WAREHOUSE

### **MISSION**

BRANDNEW PROMOTER is a leading Agency, Distributor and Systems Integrator in <u>Asia Pacific</u> for a selected group of overseas Principals who design and manufacture high quality <u>equipment</u>.

All machines can be uniquely designed to enhance your business's eciency. To keep your machineries running smoothly we are able to arrange full service support with qualified engineering sta who are trained in all specific systems

### **SERVICES**

### "Communication, Marketing & Sales in 1 Solution"

## Marketing & Communication

- Brand Identity
- Brand Awareness
- Creation of any kind of communication material to support the commercial activity (websites, brochures, professional PowerPoint presentations, elevator pitch).
- Digital Marketing
- SWOT and Data Analysis
- Smart Territory Plan
- Marketing Mix
- Generating and Evaluating Leads



### Sales Management

- Business
   Development
   approach
- Sales Team Training
- Project BidApproach
- Marketing Material Revision
- APAC Agents Monitoring & Auditing
- KPIs Defining & Setting
- Best-In-ClassApproach



where creativity meets business

### **EQUIPMENT**



- MILK PROCESSING LINE
- HOMOGENIZER
- ☐ CENTRIFUGAL SEPARATOR
- ☐ MILK RECEPTION & STORAGE
- MILK RECOMBINATION
- ☐ MILK FILLERS
- ☐ MILK STERILISATION & UHT MILK
- ☐ CHEESE MAKING
- BUTTER PRODUCTION
- ☐ ICECREAM PRODUCTION
- FRUIT JUICE AND SOFT DRINKS PRODUCTIONS
- ☐ BEER AND WINE PRODUCTION

www.pietribiasi.it



- HIGH SHEAR MIXER MIXSING
- □ VACUUM
- PROCESS
- ☐ SHEAR
- ☐ INJECTOR
- VORTEX
- PILOT

www.tps.ltd



where creativity meets business





## MILK RECEPTION AND STORAGE

- Cooling tanks
- Liter counter plant
  - Plate cooler
  - Storage tanks
- Horizontal CIP cooling tank



### **MILK FILLERS**

- Milk bottle packaging machine
- Ultra-clean milk carton packaging machine



### MILK PASTEURIZATION, SEPARATION and HOMOGENIZATION

- Pasteurization plants
- Cream pasteurization and storage
  - Milk processing line
    - Homogenizer
  - Centrifugal separator
    - Degassing
    - Deodorizing plant



### MILK RECOMBINATION

- Recombination tank
  - Mixing plants





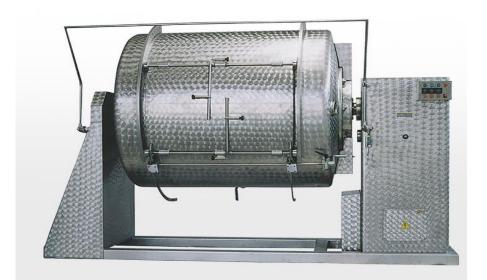
## MILK STERILIZATION AND UHT TREATMENT

- Tubular UHT plant and degasser
- UHT line with aseptic tank and circuit
  - UHT special PLC panel
    - UHT special recorder pane



### **CHEESEMAKING**

- Cheese distribution and molding machine
  - Multipurpose tanks
  - Surfacing system for ricotta
- Curd collection and prepressing
- Batch cooker, stretcher, molder, former



### **BUTTER PRODUCTION**

- Churns
- Forming machines



### YOGHURT PRODUCTION

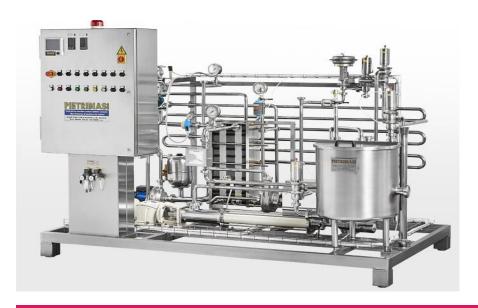
- Fermentation tanks
  - Plate coolers
- Batch pasteurizers
- Yoghurt cups and fillers
- Yoghurt packaging plant





## FRUIT JUICE AND SOFTDRINKS PRODUCTION

- Syrup room and mix preparation plant
- Free-flow plate heat exchangers
- Chilled water plant
  - Steam generator
- Premix and carbonation units
- Technical solutions for hot and cold filling



### BEER AND WINE PRODUCTION

- Pasteurizers
- Special plants



### **ICECREAM PRODUCTION**

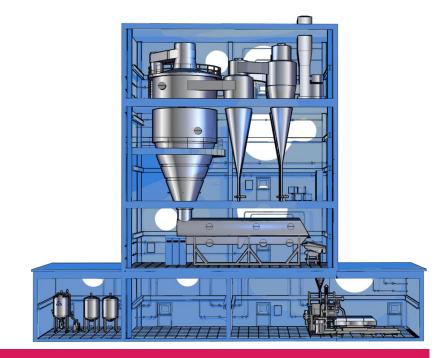
- Complete batch preparation and pasteurization plants
- Preparation, pasteurization and homogenization lines for continuous ice cream mix (HTST).
- Chilled water producer
  - Blender
  - CIP washing unit
  - Fat melting tank
- Cooling towers, chillers, and freezers





### **MIXSING RANGE**

- Standard
- Vacuum
- Process
- Shear
- Injector
- Vortex
  - Pilot



#### **APPLICATIONS**

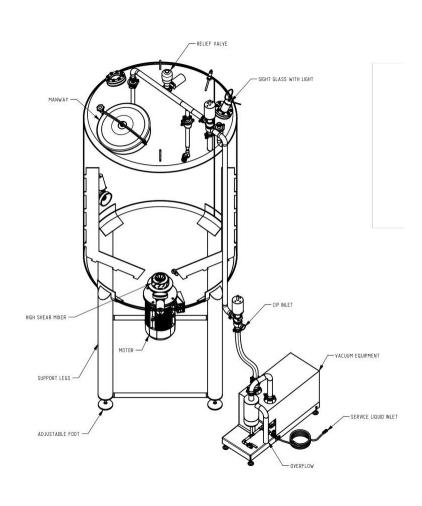
- Wet Mix
- Spray drying
- Powder handling

### TPS HIGH SHEAR MIXER: SETTING NEW STANDARDS

Reimagine the mixer has allowed TPS to design and **create a new product** - designed for today.

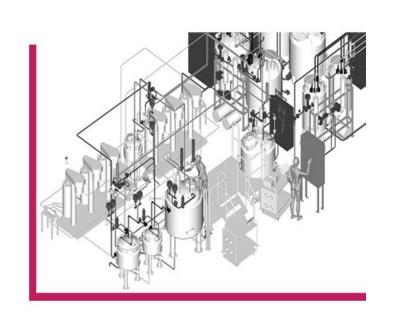
The MixSing series of products and accessories encapsulate todays requirements for minimized utility consumption, innovative designs and groundbreaking technological advantages.

The focus has been on optimizing the shear rate of the mixing head. TPS achieved an industry high high shear rates of up to 200,000 s-1 providing you with new product opportunities. The design progressions also lead to a reduction in the power consumption and to the option of being able to relocate the vacuum pump away from the process area for lower noise levels.









### **THANK YOU!**

"DEALS are made 80% by PEOPLE and 20% by TECHNICAL."

# Luca Bucchianica Owner

E: <u>luca@brandnewasia.com</u>
M: +65 9295 4242

<u>Skype Instagram Linkedin</u>

## BRANDNEW PROMOTER PTE LTD 531A Upper Cross Street #04-95 HONG LIM COMPLEX Singapore 051531