



# STRATEGOS Webinar

## General, Social & Individual Symptoms for driving Strategies during Pandemics

09.00-10.30 GMT+2, May 28th, 2020, Webinar (by Microsoft TEAMS [Click Here](#))  
POC: Agostino Bruzzone, Simulation Team President & STRATEGOS Council Chair  
Webinar will be in English and running on MS TEAMS

In Italy lockdown measures for covid-19 have been downgraded 3 weeks ago, so symptoms related to new waves impacts should be perceived soon  
By using innovative methodologies based on Models, AI and Data Analytics

This **Webinar** compares different approaches to extract information from pretty vague data and very generic background knowledge about the **covid-19**. To properly act it is fundamental to be able to identify consequences of our decisions and to correct them as early as possible, therefore the **SARS-CoV-2 virus** as well as the **covid-19 disease** are almost *unknown* and the *generic hypothesis* about their dynamics and nature make very hard to predict the influence of our actions. Considering the inertia of the pandemics evolution this could lead to take *wrong decisions* and to realize it weeks after they are in place and when it is *too late* to compensate the *damages*. This happens in the recent past and it is expected to happen again in next months, therefore new technologies combining **Simulation, AI, Modeling & Data Analytics** could provide **new solutions** to this very challenging problem by adopting **Strategic Engineering** approach. The **key point** is related to the fact that we could adopt **Lateral Thinking** by using **New Technologies**, for instance considering that we have **different Countries** with **different Dynamics** and, even, located within **different Timeframes** respect the *pandemics lifecycle*. Nowadays, we are able to collect and elaborate data adopting **new paradigms** such as **Crowdsourcing** and **Self Assessment Capabilities** by using **Interoperable Simulation, Machine Learning** and **Smart Solutions**. The development of these new **Capabilities** allow to react in much more effective way to the crisis and represent a **Strategic Advantage** among **Countries** and **Companies**.

This **Webinar** is part of a **Pandemic Events** organized by **STRATEGOS** in **Genoa University**



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