



# STRATEGOS Webinar

## Pandemics: Way Ahead and Being Ready to Fight

09.00-10.30am GMT+2, April 23<sup>rd</sup>, 2020, Webinar (by Microsoft TEAMS [Click Here](#))

POC: Agostino Bruzzone, Simulation Team President and **STRATEGOS** Council Chair  
Webinar will be in English and running on MS TEAMS

This Webinar addresses the crucial step forward to plan and prepare to be able to reactivate the Businesses, Industries and Activities despite the persistence of covid-19 by introducing new procedures, innovative solutions & technological aids

The **Lockdown** against **covid-19** need to be released in some way to allow economy and society to survive: it is not really a decision, but a necessity... therefore the key point is not to

decide for it or not, but to prepare to be able to reduce risks and avoid problems already experienced around the world. Indeed where the restrictions have been released it emerged immediately a set of infection waves able to ramp up very quickly the epidemic, victims and fear. The related **Risks** and **Behaviors** emerged in Singapore, Japan and China. It is necessary proper planning, preparation, education, training and introduction of innovative solutions. So it is crucial to identify what could be the **Way Ahead** and to plan it properly. To be successful we need to define **New Ways to Work** and to **Carry Out Businesses** as well as **Social Life**. We need to identify **New Solutions** that should be **sustainable, economic, safe** and **robust** in terms of **Policies, Procedures, Training, Education, Equipment, Mobile Apps, Cloud Service and Technological Aids**. There is still a lot of uncertainty on the **virus**, therefore it is important to identify needs and look for ways to satisfy them, taking care of previous experiences and lessons learned around the Globe. **Strategic Engineering** approach is fundamental because this is **not a una tantum a priori planning**, but it **requires dynamic capability to change and adapt to scenario evolution**, virus updates and mutations as well as to reactions of the players such as population, markets and Nations. It is crucial to support **Companies, Industries, Institutions, Authorities** and our **People** to face this challenge.

This Webinar is part of a **Pandemic Events** organized by **STRATEGOS** in **Genoa University**



Please contact us to get access to this STRATEGOS Webinar

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