



MIPET & STRATEGOS Webinar



Mapping, Engineering & Innovation of Business Models

POC: Pasquale Acampora, CEO Blackship, p.acampora@blackship.it

1000B-1700B, GMT+2, August 24, 2020 on Zoom (Click Here)

The Human Capability Modules are a joint cooperation with Ordine Ingegneri, Partner companies, Confindustria organized by STRATEGOS & MIPET of UNIGE

This Webinar addresses the critical issues related to the new approach to develop Mapping, Engineering and Innovation of Business Models.

The Organizations and Business Models are opportunities to apply a systemic and structured improvement by adopting a proper Mapping and Re-engineering by identify opportunities to Innovate based on the evolution of Market, Technologies, General and Boundary Conditions.

The Webinar proposes innovative approaches and case studies based on speaker top expertise on these subject. The Webinar goes along the whole day, with a break for lunch, based on interactive exercises and Role Play Games to provide the audience with a direct experience on these topics.

Please check Next Page for further details

*This Webinar runs on Zoom; after each presentation it will be held an open discussion including interactive demonstrations, videos, virtual labs. **CFP 6 Credits***

Credits of Ordine degli Ingegneri are available for attending Engineers



**Genuense
Athenaeum**

Est.1471 AD

Please contact marina.massei@simulationteam.com to request access

URL: www.simulationteam.com/mipet www.simulationteam.com/strategos/schedule



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Hello to everyone!

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I'm Pasquale Acampora and I'll be the Teacher who will follow you during the two workshop on:

- 24th, August: Mapping, Engineering & Innovation of Business Models
- 25th, August: People & Time Management vs Coaching.

We will meet on Zoom you will find the link to connect by clicking down or in next page

In order to make it useful, engaging and interactive, we will use some modalities we have experienced during these particular months and which works extremely well.

So due to these reasons your contribution will be precious!

Some infos to participate: the Schedule is 10.00-13.00 - 14.00-17.00 and we will be ready to let you enter the Zoom Room by 09.45am

You are expected to have/bring following Materials during the workshops:

- Webcam & Microphone, so to interact and speak each other in the most complete possible way
- 2 objects/cards/books/whatever you want, a red one and a green one
- Post it Pack or small pieces of paper (e.g. A4 sheets folded times will work also fine)
- A physical notepad, paper, iPad (to take note it will be better to handwrite instead of writing on a computer)

You will need many post-it or small pieces of paper (as big as post-it) but if you already have small pieces of Paper it will be perfect too, otherwise bring near you A4 sheets, we will fold and cut together

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Connect by ZOOM, Meeting ID: 863 6551 9422 , Passcode: 926542

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ZOOM Link to attend the Workshops

Genoa University and Blackship is inviting you to a scheduled Zoom meeting.

Topic: Genova University - Business Model Canvas - People & Time Management

Time: This is a recurring meeting Meet anytime

Join Zoom Meeting by Computer

<https://us02web.zoom.us/j/86365519422?pwd=WGNnUXhPOWIZT1FjanRrak9sRHVTQT09>

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One tap mobile in case you want to use Phone

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