



MIPET & STRATEGOS Webinar

Oil & Gold: Success Strategies



POC: Lelio Gavazza, Executive Vice President Sales & Retail at Bulgari LVMH Group

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From Exxon to Bulgari passing through Consulting, Textile Industries, Fashion And Luxury from Europe to China and Back it is an experience that outline the Importance of strong foundations, flexibility and capability face Challenges and develop Strategies for Business, Companies and People

Nowadays as always, it is fundamental to have the capability to **Self Adapt** to the World Evolution dealing with **Markets, Competitors, Society, Technologies & Geo Politics**. So a **Modern Engineer** should be ready to take **Leadership** by being able to evaluate Risk and use Opportunities while developing new Strategies

These aspects are crucial to support the growth of a **Company** as well as of a **Business**, therefore they are even crucial for the **People Development** and to create a **Synergy** leading to success.

The **Experience** proposed starts from a Plant Process Engineer of a Multinational Company that decided to face **new Challenges** in Consulting and then to develop his ability as Top Manager in Industries operating over different business up to arrive to Global Executive Role within the major Luxury Group

In facts, Strategy is the art of "bien diriger", as stated by Gen.Jomini two centuries ago, so it is fundamental to adopt a **Proactive & Smart Approach** based on the **Capability** to **analyze problems, identify effective solutions** and **lead the whole organization to success, readapting dynamically to the changing conditions...** by this approach an Engineer could pass from Oil to Gold, Gems & Luxury

* "La Stratégie est l'art de bien diriger" (Strategy is art of exercising an excellent direction), Gen.Anton Jomini, Précis de l'Art de la Guerre, 1838 A.D.



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