

Future of Cities by the Sea: Strategic Engineering, Business Renaissance & Shipping 4.0

17.80-18.00 GMT+1, December 14th, Virtual on Zoom Page (click here to connect) 
Simulation Team, Genoa University, J.Cook University Singapore & Shipping 4.0
A.G.Bruzzone, STRATEGOS Genoa, R.Dillon, JCU Singapore, B.Colonnello, Promoest

The *Smart City concept* is evolving as well as the World and requires new Strategies, while it is evident that Shipping & Ports should be ready to renew themselves and to adopt *Strategic Engineering* for a real Business Renaissance

STRATEGOS at Genoa University & Singapore Campus

of James Cook University, encourage Student Teams to be part of a new Experience by proposing impact *Pitch Presentations*

on the *Future of Cities living by the Sea* based on *Strategic Engineering, Enabling Technologies, new Business Models* and real Data. The Goal is to identify how to flourish a Business Renaissance after current crisis. This Webinar brings together Institutions & Companies of Shipping 4.0 with young *Strategic Engineers* to discuss on real *Expectations, Interests & Ideas* about Applications & Aspects to support evolution of *Shipping, Ports* and *Cities by the Sea*, such as Genoa & Singapore.

Indeed, this Synergy organizes *Pitch Meetings* to turn this Student Competition into a *Real & Effective Support* for our Towns, emphasizing crucial aspects such as *Innovation, Competitiveness, Sustainability, Reliability, Robustness, Resilience* and last, but not least, the *Quality of Life of People*

