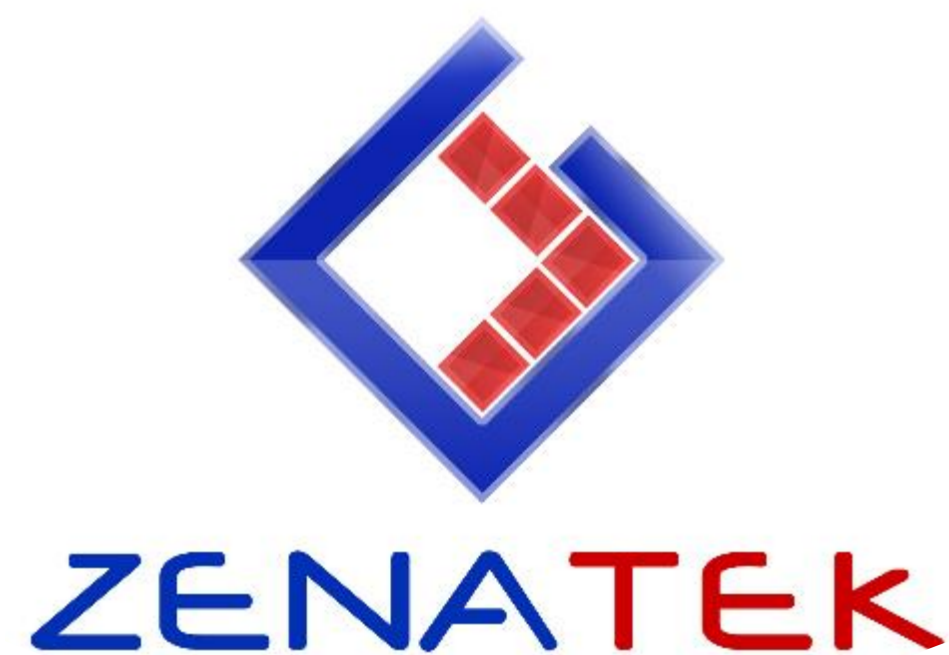


ZENATEK





---

# ABOUT US

Zenatek S.p.A. is a leading ICT company providing consulting services, assisting Clients from various business areas in choosing, designing and developing the best technological solutions to their issues.

Our mission is centered on identifying areas of improvement in our Clients' corporate processes, not only working *for* them, but most importantly *together with* them and according to their needs, applying the most suitable organisational strategies and the most advanced technical solutions, merging our Management Consulting and ICT capabilities through a skilled integration of **Knowledge, Experience and Method**.

We strongly believe in the concept of partnership and cooperation with our Clients, to the point it has become one of our distinguishing traits. Our focus to each Client's business growth in time has granted us experience in various areas, ranging from the world of Services to Manufacturing, passing through Finance, large-scale Retail Trade and Logistics.

# OUR HISTORY

From Logistics to Industry 4.0

## FOUNDATION

### 2008

Zenattek S.p.A. is born to design and develop a groundbreaking solution for container tracking issues and provide ICT consulting services

## ZENATEK SARL

### 2009

Zenattek S.a.r.l. gets established together with a new headquarter in Monte Carlo

## ZENATEK TRACKING SYSTEM

### 2012

The first version of Zenattek Tracking System gets released, introducing a previously unattainable performance level in localization, monitoring and reporting for the trasport industry, and capable of operating worldwide. Version 3.0 is now available.

## OUR NEW OFFER

### 2016

Zenattek S.p.A. renovates itself in order to enhance its offering, now including Management Consulting services, IoT solution developing and MES/MOS products for Industry 4.0.



# OUR OFFER

Your company, our experience, your goals



## MANAGEMENT & IT CONSULTING

We assist our Clients in the identification of advantages provided by ICT solutions to their business



## ENTERPRISE IT

We develop highly specialized software applications, particularly aimed at managing and monitoring corporate processes



## IoT / EMBEDDED

We grant support both during the design and implementation phase of robust and fully scalable end-to-end solutions in the Internet of Things field



## MANUFACTURING IT

We support the Digital Transformation of the manufacturing world and offer our skills to develop projects from the innovative Industry 4.0 point of view



# MANAGEMENT & IT CONSULTING

We support our Clients in assessing advantages provided by ICT to their core business.

The assistance we provide in strategic and process analysis, re-engineerization and organisational review, is performed using well-established methods and instruments, mastered by our partners and consultants over their multiple years of experience in **Business Management** and **Organization**.

Our team of Business Consultants is available to offer suggestions tailored to your specific business, and explain the advantages these can provide.

A few references:





# ENTERPRISE IT

We can boast a long experience as system integrators, especially in developing software applications aimed at managing and monitoring corporate processes, and in creating websites, always employing the most recent technologies available.

We are able to both develop «ad hoc» software projects and supply highly specialized professional figures, skilled in several areas and programming languages.

Thanks to our vast knowledge asset, we can support our Clients over the whole implementation of an IT project, from demand to design phases through proper deploy, and then continue to offer support with maintenance or training services.

A few references:





# ENTERPRISE IT

Thanks to continuous training and effort, we can always employ state-of-the-art technologies in our projects, enabling us to offer both highly effective and durable solutions to all our Clients.





---

# IoT / EMBEDDED

IoT makes even common objects more intelligent, improving both our lifestyle and our jobs.

It basically consists in connecting all parts that make up a specific, more complex process, integrating higher computational capabilities and employing data analysis to extract meaningful information.

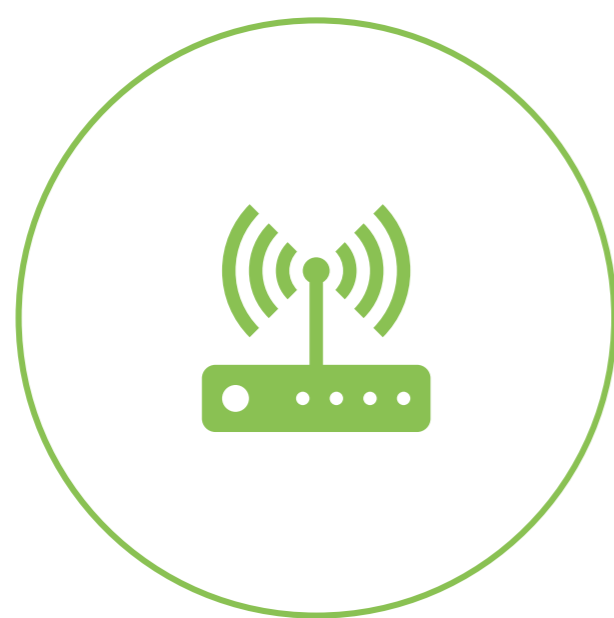
IoT solutions offer unprecedented business opportunities.

Some new fields of application are:

**Smart Building** – Internet of Things helps managing buildings and regulating their efficiency. The present ecosystem offers building automation solutions optimized for scalar architectures and reliable to work together with the ecosystem as a whole.

**Large-scale Retail Trade** – IoT is applied in order to offer immersive and personalized experiences that help retaining customers, bridging the gap between online and physical experience.





# IoT / EMBEDDED

**Energy** – all the innumerable devices over a distribution grid can share real-time data in order to boost the efficiency of the network as a whole. As such consumers, companies and public service providers become finally able to collect specific data that can be employed to further improve supply management and reduce energy consumption.

Thanks to our multi-annual experience in embedded solutions development, in next-generation **vending machines** design and realization, in **monitoring** and **remote controlling devices and machineries** (Container Tracking, Smart Meters, Digital Signage), we can provide to our Clients robust, fully scalable end-to-end IoT solutions for their projects.

A few references:





---

# MANUFACTURING IT

The industrial ecosystem is undergoing a deep transformation, driven by the introduction inside factories of «enabling technologies», solutions and enhancements that are the result of an extensive R&D work, capable of truly «revitalizing the production system». Taking advantage of these solutions, industrial processes can be provided with fast, direct interconnections between all corporate assets, in order to increase productivity and reduce waste.

The primary advantage conferred by the application of the **Industry 4.0** paradigm is that, through the **connection of assets** involved in a logistic-supply chain, all the relevant information the whole process becomes available at each point of the chain in real time.



# MANUFACTURING IT

Connection between people, objects and systems results in a huge added value generated by costs reduction, real-time data availability and resources interaction.

We boast the required experience to assist Clients in choosing the right solutions for their needs, helping them focus their investments in the right direction.

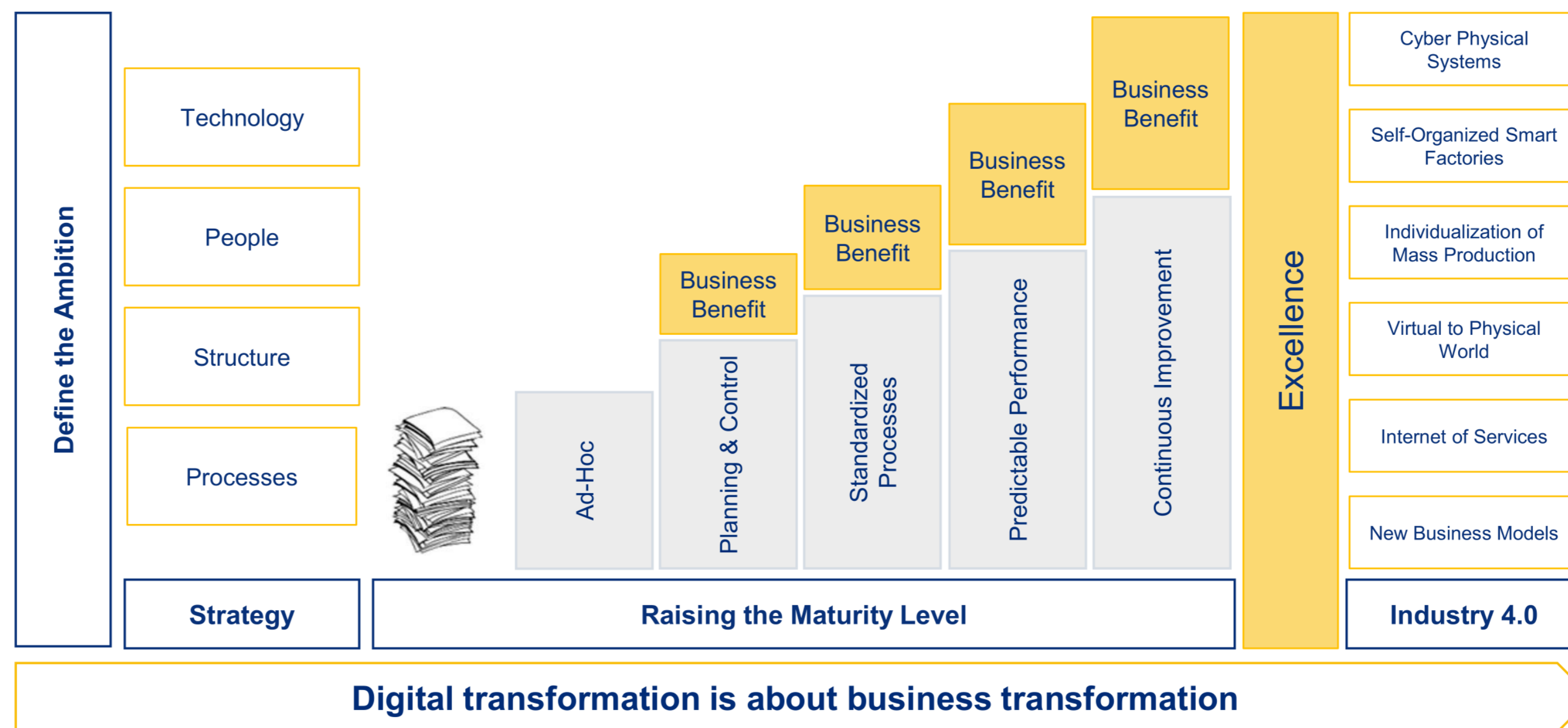
The transition to a branched real-time data access system allows to develop algorithms aimed at **maximizing the efficiency of the production process**, through an alternation of collection and analysis of data from which generates a continuous action/reaction cycle between physical and digital world.

A few references:





# MANUFACTURING IT



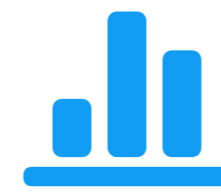
# OUR SOLUTIONS



## ZENATEK TRACKING SYSTEM



Going beyond the known limits



## IVIEW



Make better informed decisions



## IJOIN



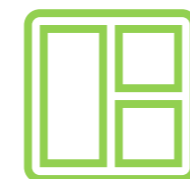
Enhance the effectiveness of your business venture



## ZTKLOG



Improve traceability and storage of official notifications



## IPROJ



Support the P&C process of your projects



## RECANTOO



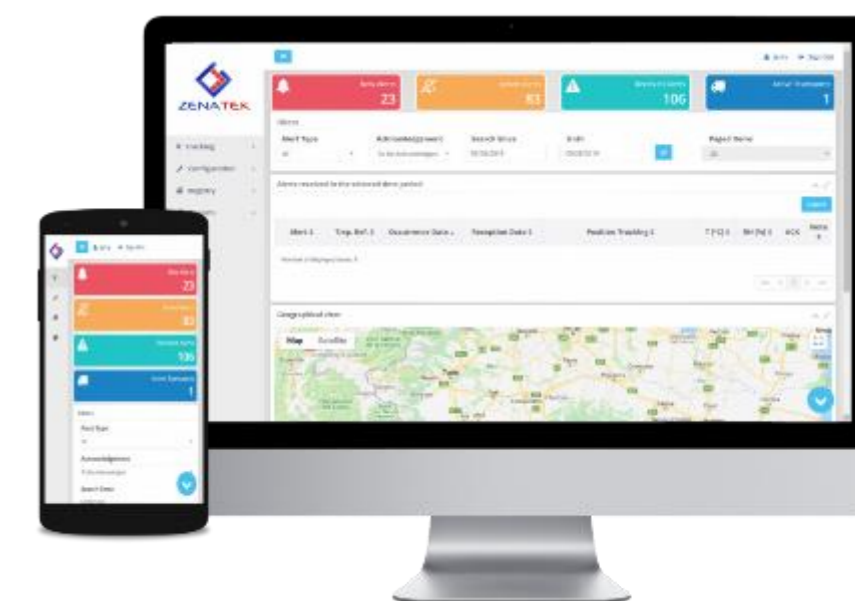
Freedom to share



# ZENATEK TRACKING SYSTEM

Zenatek Tracking System (ZTS) introduces a new level of performance and reliability in tracking, monitoring and reporting on transported goods, providing detailed real-time information on the condition and location of shipments and ensuring better precision concerning delivery times and status. ZTS is a sustainable service, capable of operating worldwide.

End users can independently determine the location of their own cargo with an approximation of few meters using the ZTS web platform, which can also send e-mail or SMS notifications should an alarm be raised.





---

# IVIEW

Key corporate decision-makers often aren't adequately supported with meaningful, real-time information extracted from all available data.

Our Business Intelligence solution is designed to remove corporate information silos promoting structured collaboration among areas, and provides tools that are both easy to configure and use for the end user, thereby reducing dependency and load on IT departments.





---

# IJOIN

This solution is targeted at the Large-scale Retail Trade sector, allowing for fast and effective production of promotional material from customizable templates, shortening review cycles and improving efficiency without burdening IT resources.

This tool was designed as a support for corporate organization, and aimed at reducing costs while enhancing effectiveness for activities tied to the lifecycle of promotional literature.



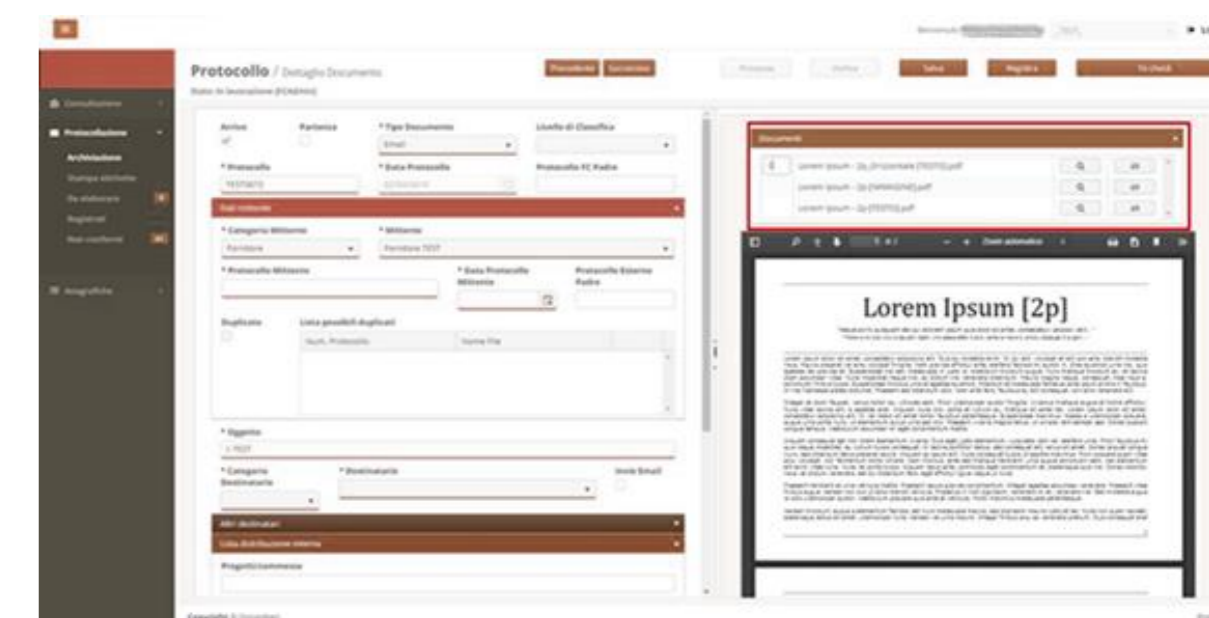


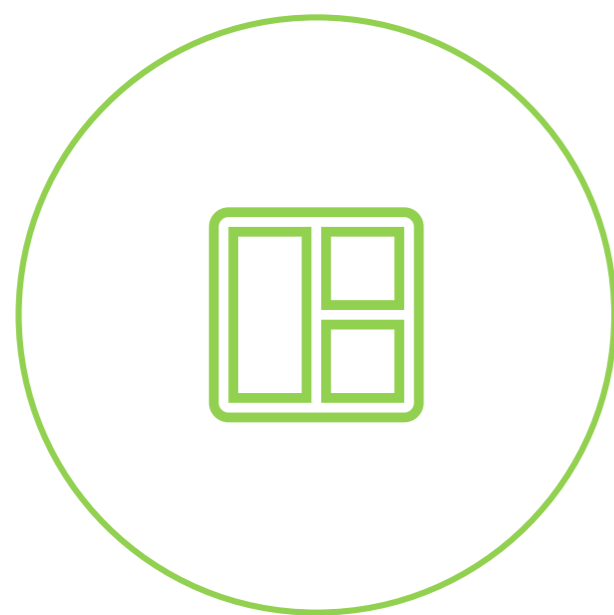


# ZTKLOG

This solution was designed to collect, list and store official statements and notifications between different areas inside a single organization or with external partners, such as customers or vendors. It grants full message traceability and retrieval, proving itself a really useful tool in case of litigation.

This system boasts high security standards but can be configured easily nevertheless, and is also capable of managing and sorting attachments.



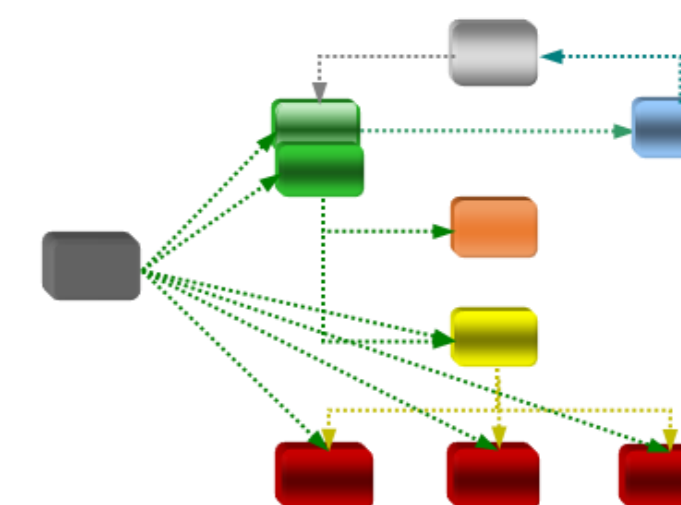


# I PROJ

This solution is designed to ease the appliance of Project Control regulations to more complex projects.

It is designed to support any «proactive» process of Planning and Control finalized to induce in operative structures (internal or external ones) the necessary actions to attain any given objective (Purpose, Elapsed Time, Profitability).

This particular solution is made up by a set of built-in modules, each targeted at supporting a specific phase of the Planning and Control process of a given project.





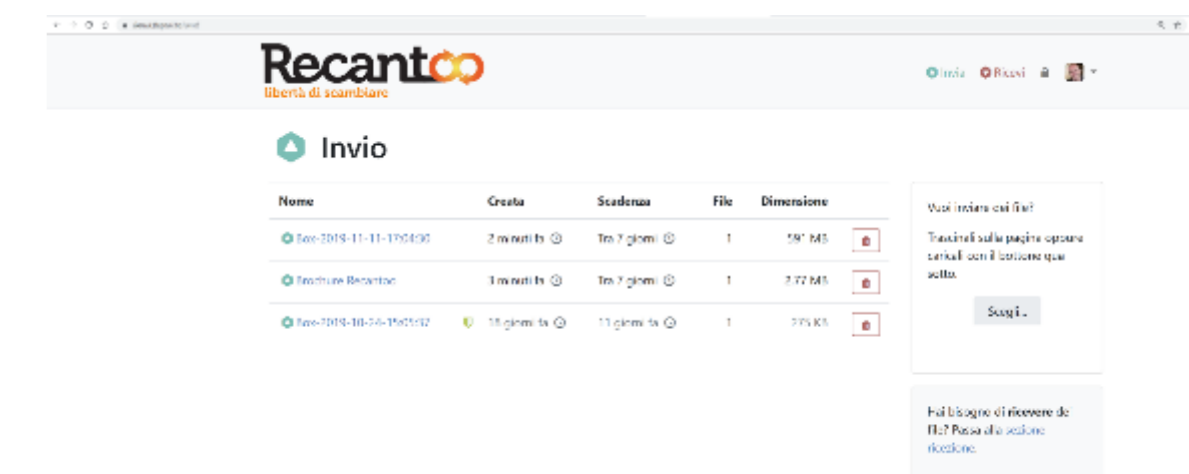
# RECANTOO

This solution let users share projects, presentations and files no matter how big and without limits, among different corporate headquarters or with partners, only requiring a simple Internet connection; it even works on Mobile, ensuring high security standards also because no third-party server is involved.

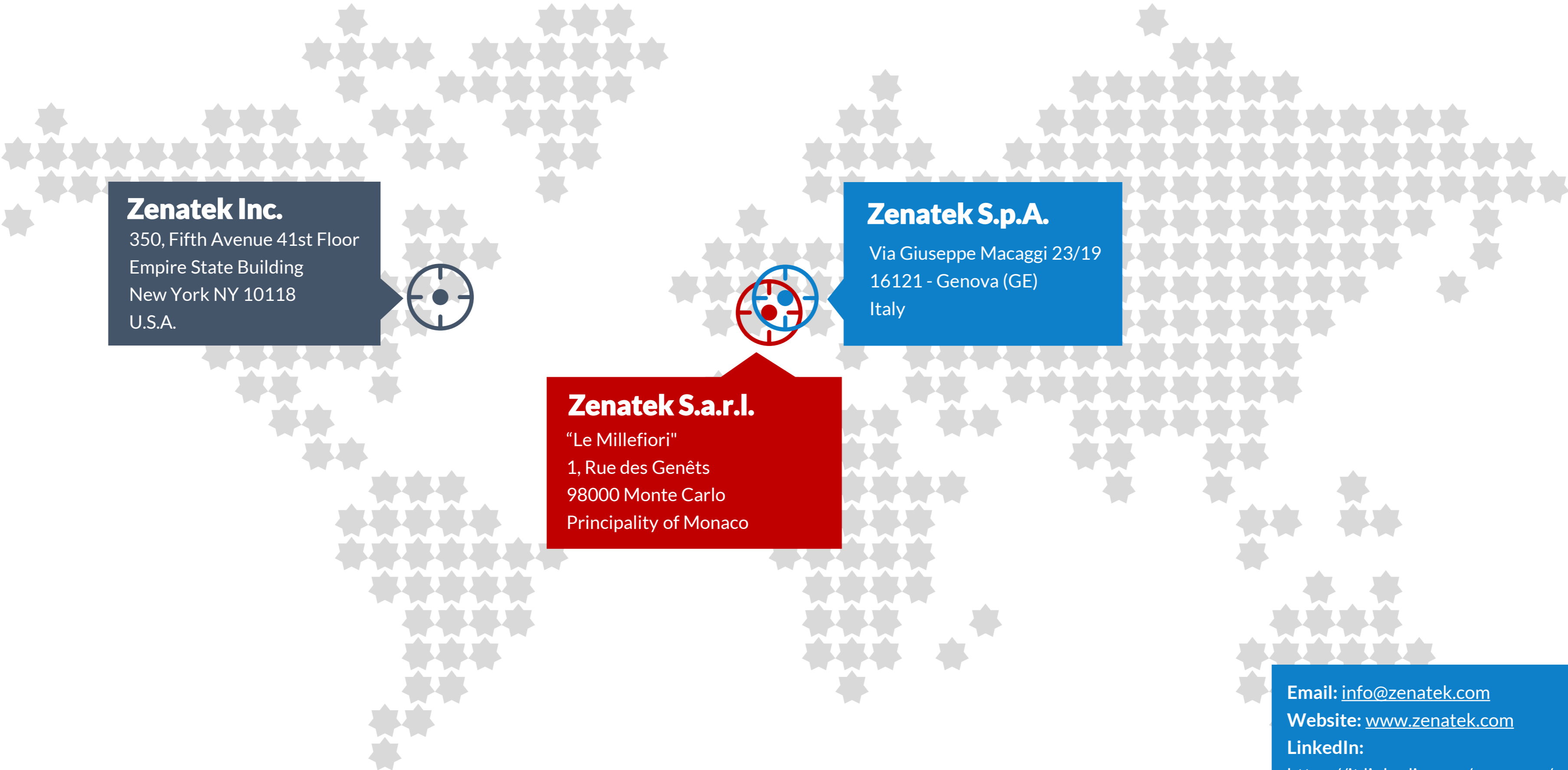
It can be used both for sending and receiving files, by any user.

It doesn't require express login or activation, nor software installation: all that is needed are a web browser and an e-mail address.

It couldn't be simpler: just drag and drop files.



# WHERE WE ARE



**Zenatek Inc.**  
350, Fifth Avenue 41st Floor  
Empire State Building  
New York NY 10118  
U.S.A.

**Zenatek S.p.A.**  
Via Giuseppe Macaggi 23/19  
16121 - Genova (GE)  
Italy

**Zenatek S.a.r.l.**  
"Le Millefiori"  
1, Rue des Genêts  
98000 Monte Carlo  
Principality of Monaco

Email: [info@zenatek.com](mailto:info@zenatek.com)  
Website: [www.zenatek.com](http://www.zenatek.com)  
LinkedIn:  
<https://it.linkedin.com/company/zenatek-s.p.a.>  
<https://it.linkedin.com/company/zenatek>

